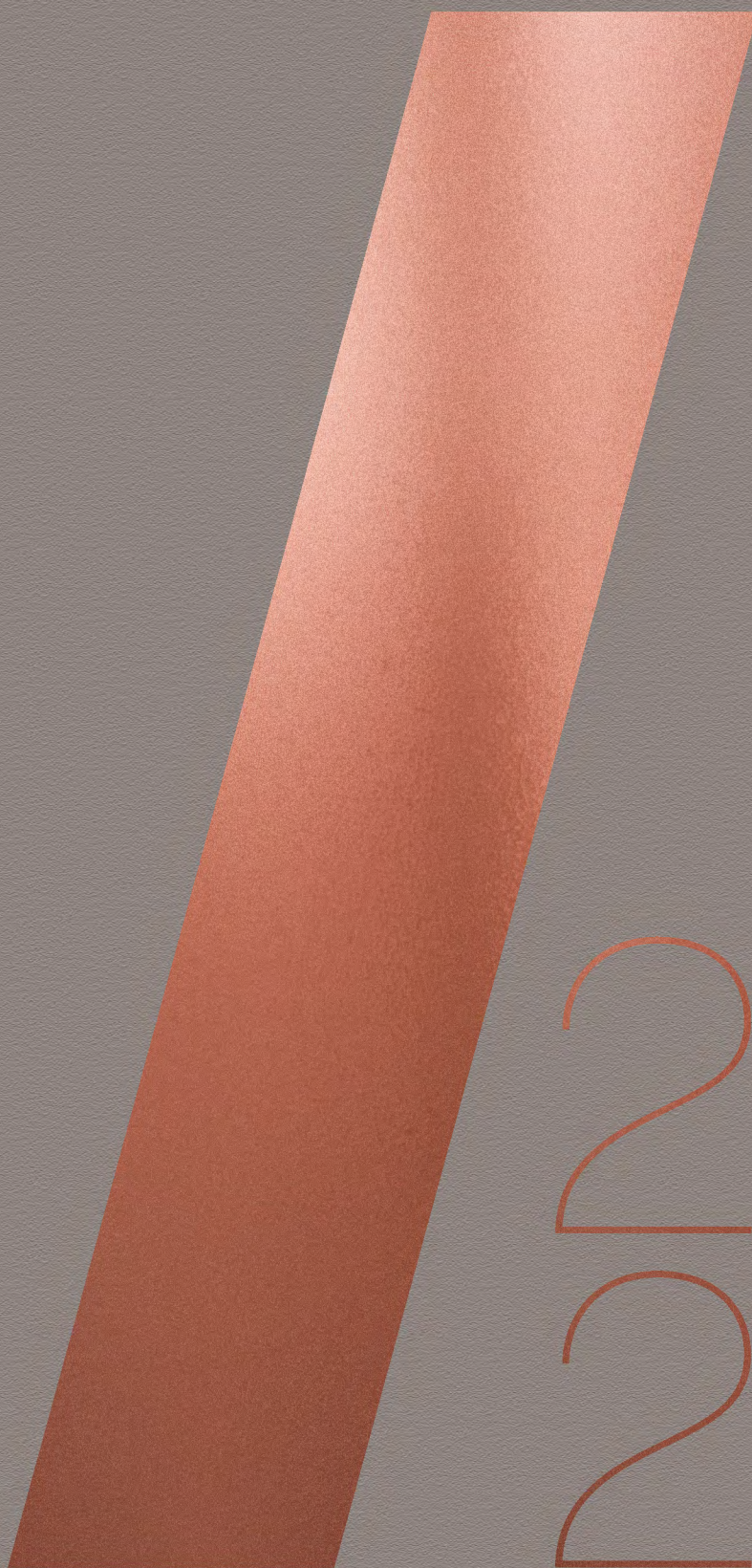




20
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Wall
Pepper®

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Wall/Pepper®

Personalizzabile e di qualità, ogni carta da parati racconta una storia: la tua

In 10 anni di passione per la carta da parati, Wall/Pepper® è maturata molto: dall'acquisto del primo rotolo ai più recenti successi internazionali, l'esperienza e la maestria, perfezionate nel tempo, sono secondi solo alla volontà di creare design ancora più emozionanti.

Tutto ciò, unito ai valori che da sempre contraddistinguono il brand, rappresenta un nuovo punto di partenza per l'azienda che si è rinnovata nelle idee tanto quanto nella direzione artistica

Il Catalogo 2025 è il manifesto di come Wall/Pepper® consideri la carta da parati un elegante mezzo per raccontare storie e per rendere l'arte una parte importante della vita quotidiana. Attraverso design dagli stili, colori e soggetti diversi, il brand offre la possibilità di scegliere la grafica più affine alla propria personalità e di adattarla a qualsiasi esigenza, grazie al supporto di un team competente e appassionato.

Sfoglia il Catalogo 2025 per scoprire le più recenti soluzioni che Wall/Pepper® può realizzare per te e per gli ambienti che ami!

Wall/Pepper®

Customizable and high-quality, each wallpaper tells a story: yours

In 10 years of passion for wallcovering, Wall/Pepper® has grown significantly: from the purchase of the first roll of paper to the most recent international successes, the experience and expertise refined over time are only second to the desire to create even more exciting designs.

All of this, combined with the values that have always characterized the brand, represents the foundation from which a renewed Wall/Pepper® stands, both in ideas and in artistic direction.

The 2025 Catalog is the manifesto of how Wall/Pepper® views wallpaper as an elegant medium to tell stories and make art an important part of everyday life. Through designs in various styles, colors, and themes, the brand offers the opportunity to choose the graphic that best suits your personality and adapt it to any need, with the support of a skilled and passionate team.

Browse the 2025 Catalog to discover the latest solutions Wall/Pepper® can create for you and the spaces you love!

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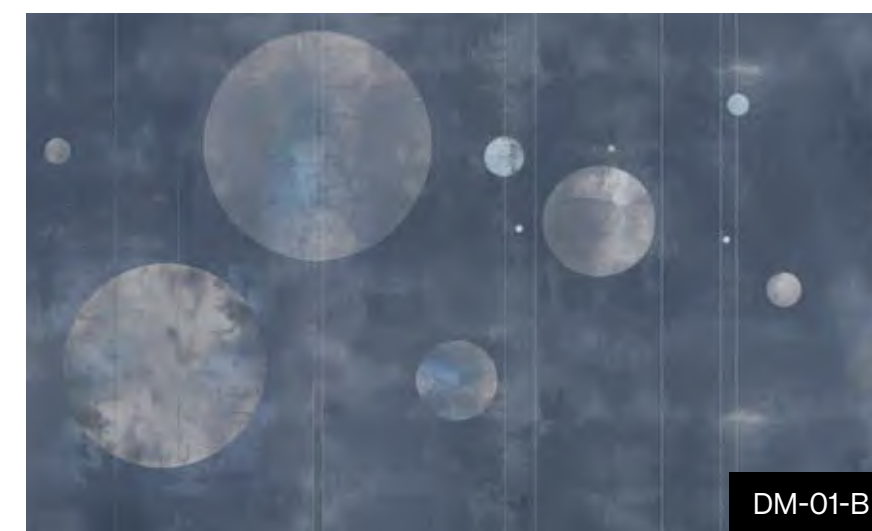
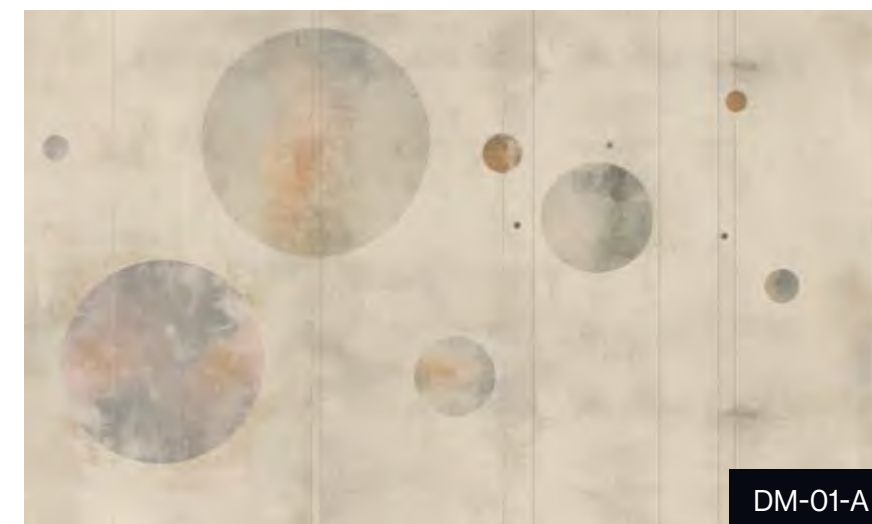
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DM-01 Alpha Centauri

Daide Mariani©



Uno spatolato elegante e dalle tonalità tenui porta l'immensità dell'universo sulla parete, in modo semplice e allo stesso tempo ricercato. Questa grafica eterea entra in sintonia con ogni arredamento.

An elegant spatula effect with soft tones brings the immensity of the universe onto the wall in a simple yet refined way. This ethereal graphic harmonizes with any decor.

WP-171

Dandelion

Wall/Pepper® creative team©



WP-171-A



WP-171-B

La leggerezza e delicatezza del soffione è protagonista in un'illustrazione fine tanto quanto il segno usato nel disegno. Un'eleganza spensierata pervade la parete senza fare rumore.

The lightness and delicacy of the dandelion are the focus of a refined illustration, as fine as the strokes used in the drawing. A carefree elegance fills the wall without making a sound.

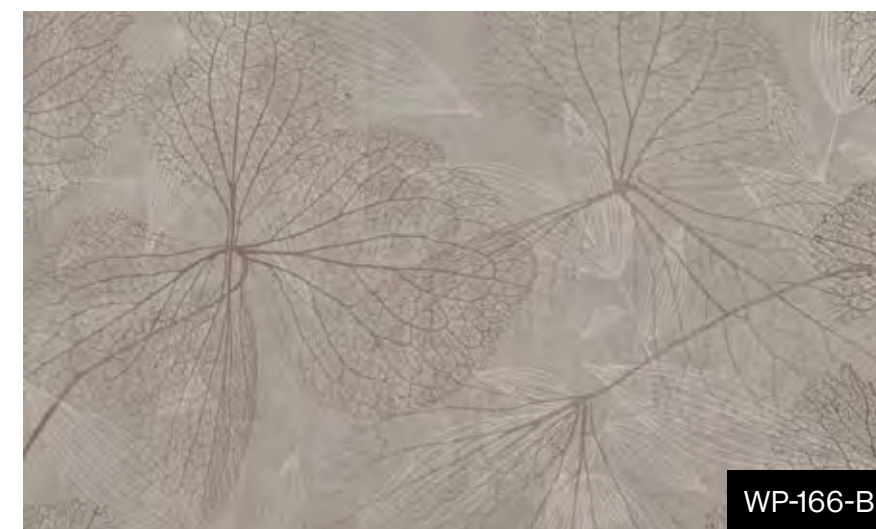
WP-166

Dafne

Wall/Pepper® creative team©



WP-166-A



WP-166-B

La natura è un architetto perfetto; sviluppa strutture articolate e cura con meticolosità anche il più piccolo dei dettagli. Ecco una grafica che in modo elegante e senza tempo, omaggia l'abilità che madre natura può raggiungere.

Nature is a perfect architect; it develops intricate structures down to even the smallest details. This design elegantly and timelessly pays homage to the skill that Mother Nature can achieve.



Linee sinuose ma impetuose si intrecciano nel centro di due corone di petali, definendo i profili di fantastici fiori. Il risultato è una grafica elegante e molto versatile.

Sinuous yet impetuous lines intertwine in the center of two petal crowns, defining the profiles of fantastic flowers. The result is an elegant and highly versatile graphic.

WP-169 Rodofite

Wall/Pepper® creative team©



WP-169-A



WP-169-B

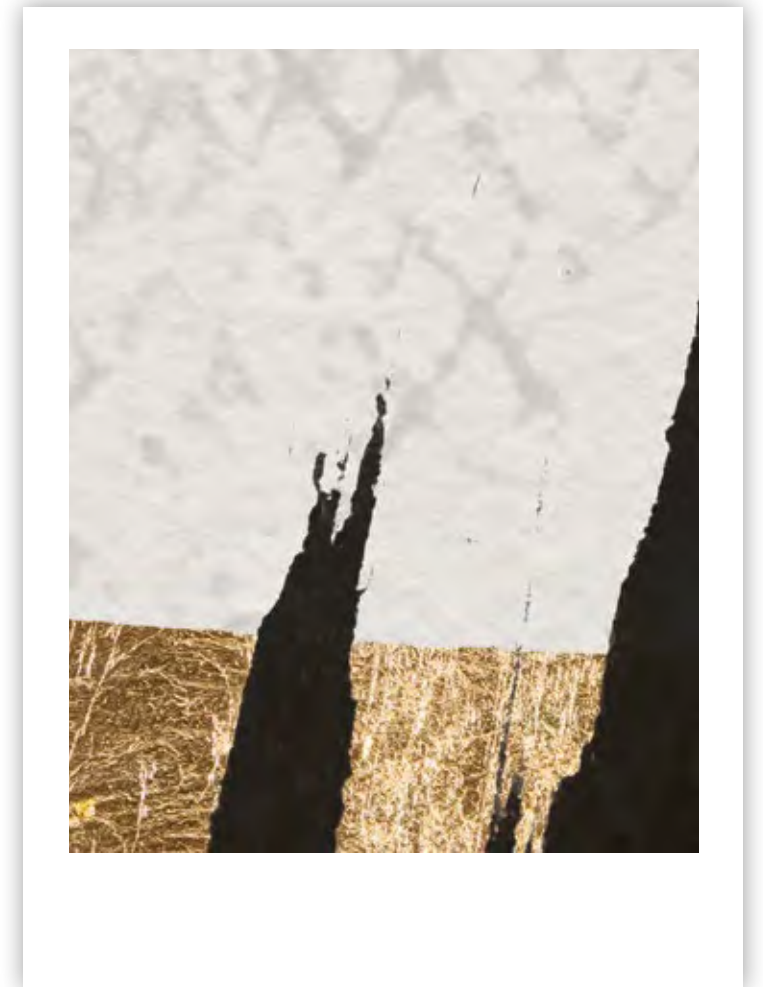


WP-169-C



L'oriente, con le sue tradizioni e forme d'arte, irrompe sulla carta da parati sottoforma di nette pennellate di china nera. La presenza del dorato e di una quasi impercettibile texture ispirata al mondo animale donano al design regalità ed eleganza.

The East, with its traditions and forms of art, bursts onto the wallpaper in the form of bold black ink strokes. The presence of gold and a nearly imperceptible texture inspired by the animal world adds royalty and elegance to the design.



MD-18
Soft Foliage
Masha Donskaya©

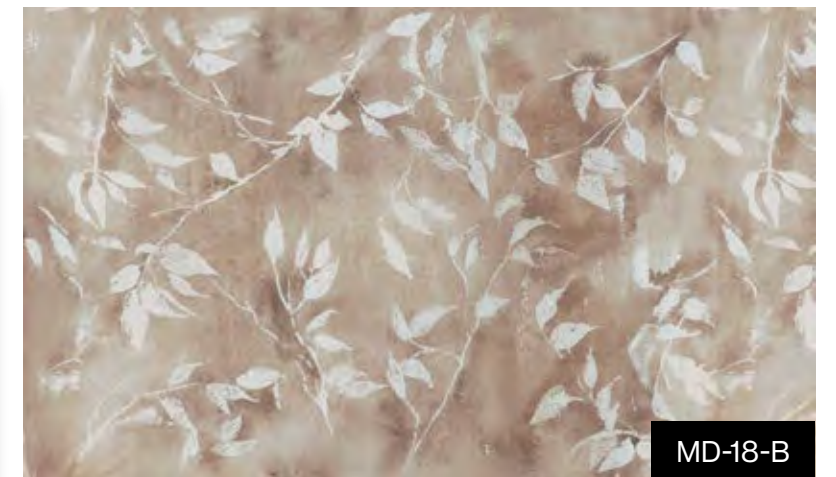


Dei rami e le loro foglie restano solo delle impressioni nitide sulla texture ruvida della carta cotone. Il soggetto del design, che appare chiaro e semplice, è in realtà assente.

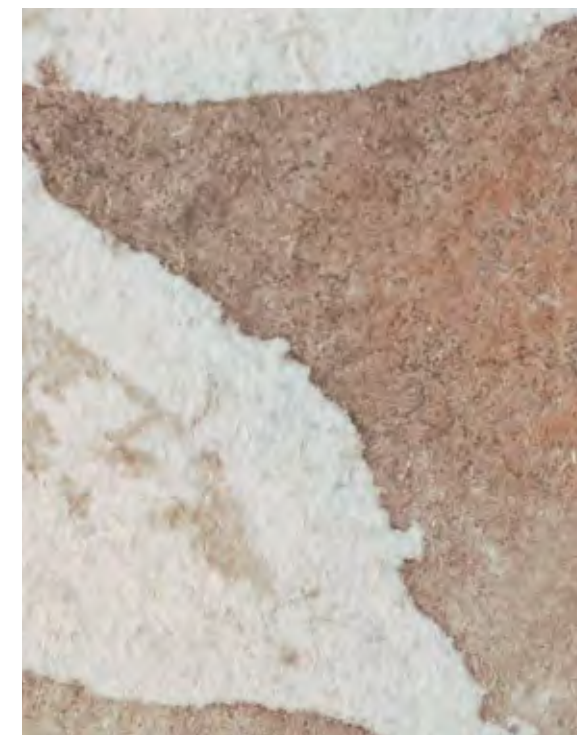
Branches and their leaves remain only sharp impressions on the rough texture of cotton paper. The subject of the design appears clear and simple but is, in reality, absent.



MD-18-A



MD-18-B



MD-18-C

WP-167 Arbusti

Wall/Pepper® creative team©



WP-167-A



WP-167-B

La semplice sagoma dell'arbusto di eucalipto è elevata a icona estetica grazie ad uno stile semplice e raffinato. Il tratto pulito e la scelta del pantone rendono l'immagine elegante e intramontabile.

The simple silhouette of the eucalyptus bush is elevated to aesthetic icon through a simple and refined style. The clean stroke and chosen Pantone make the image elegant and timeless.

WP-159 Canneto

Wall/Pepper® creative team©



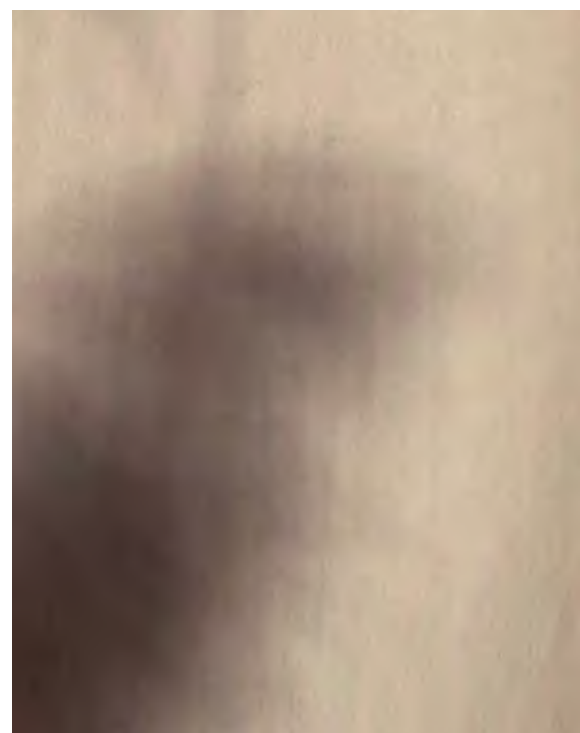
WP-159-A



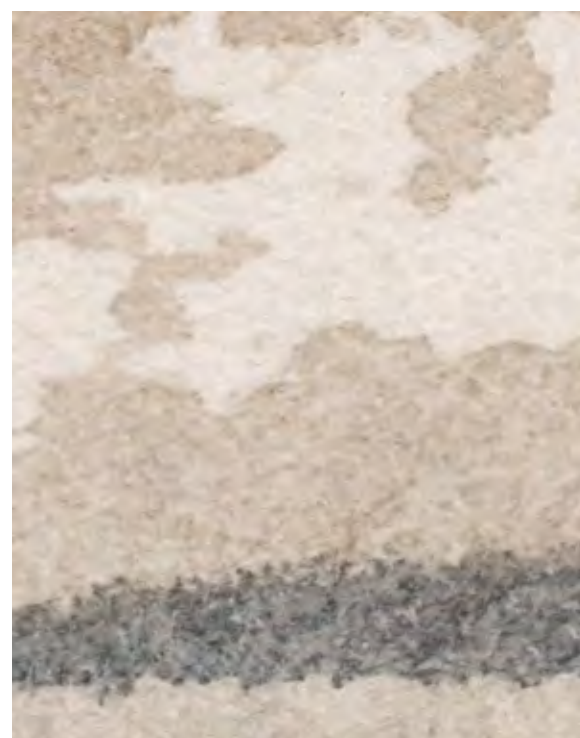
WP-159-B

Un gruppo solitario di canne spezza il calmo orizzonte di un lago in autunno. L'uso sapiente di un nebuloso fuori fuoco rende l'immagine delicata ed evocativa dell'atmosfera lacustre.

A solitary group of reeds breaks the calm horizon of a lake in autumn. The skilled use of a blurred out-of-focus effect makes the image delicate and evocative of the lakeside atmosphere.



MD-19
Silver Coast
Masha Donskaya©



MD-19-A



MD-19-B

Ampie macchie ad acquerello e pochi tocchi di pennello delineano una costa lontana e familiare. Una grafica potenzialmente infinita come il mare emerge da un orizzonte evanescente.

Wide watercolor splashes and a few brushstrokes outline a distant yet familiar coastline. A potentially infinite design, like the sea, emerges from an evanescent horizon.

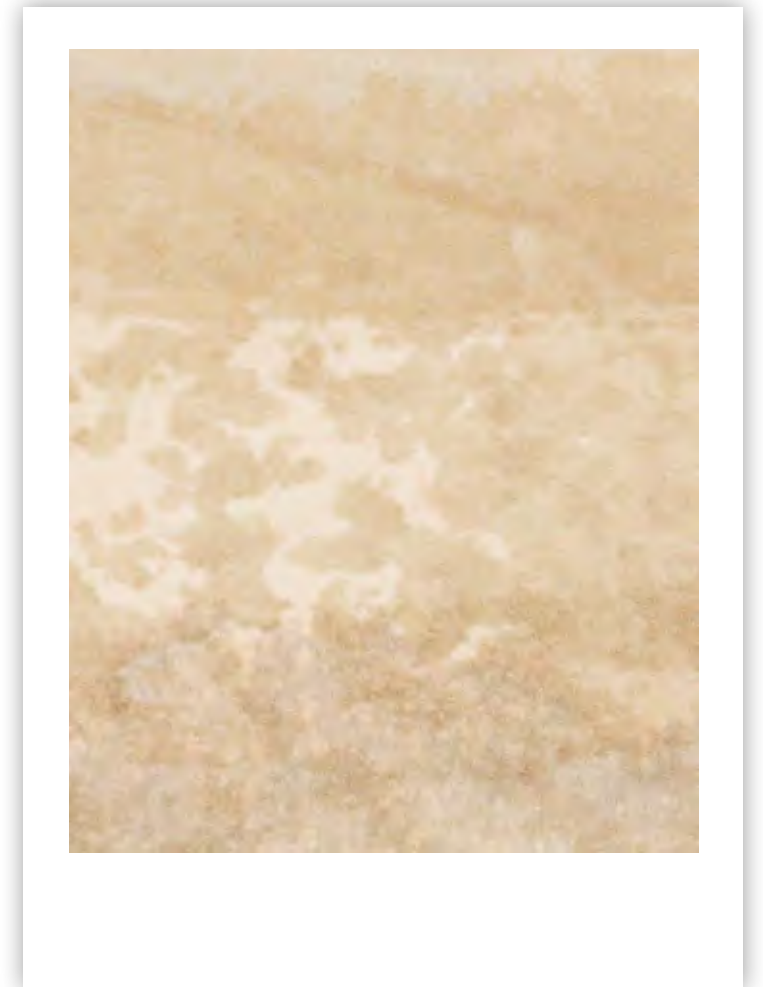


Placide dune di sabbia rivestono le pareti con colori luminosi e accoglienti. La rappresentazione imperfetta immortalata l'esotico paesaggio come un acquerello sognante.

Placid sandy dunes cover the walls with bright, welcoming colors. The imperfect representation immortalizes the exotic landscape like a dreamy watercolor.

WP-174 Sahara

Wall/Pepper® creative team©



WP-174-A

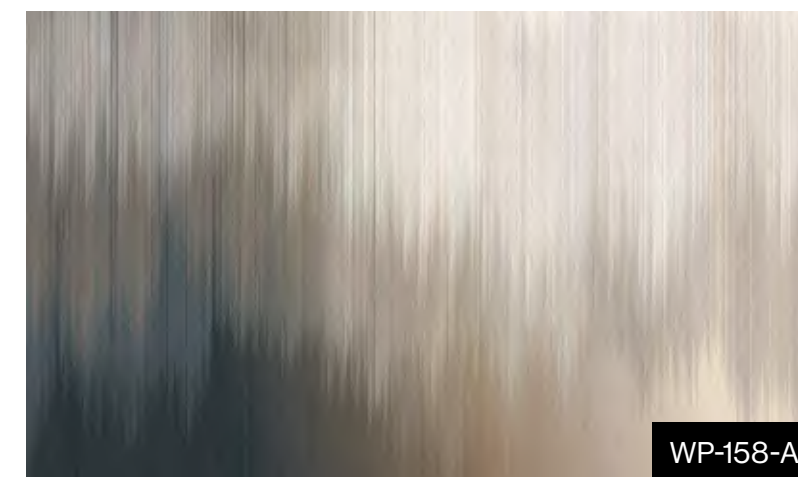


La forte verticalità delle linee e le sfumature di colore, entrambe ispirate al moto della pioggia, formano un effetto visivo ricercato ed elegante. Mentre si osserva la carta da parati, sembra di udire il cadere dell'acqua.

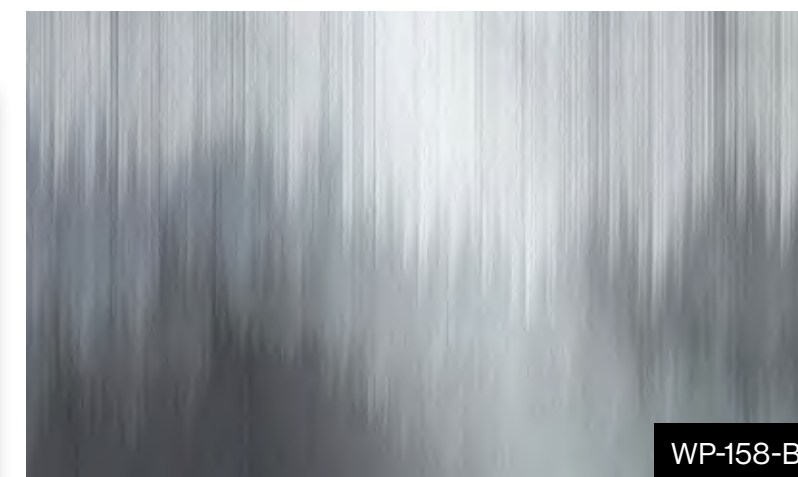
The strong verticality of the lines and the color gradients, both inspired by the motion of rain, create a sophisticated and elegant visual effect. As you observe the wallpaper, it feels as if you can hear the falling water.

WP-158 Waterfall

Wall/Pepper® creative team©



WP-158-A



WP-158-B

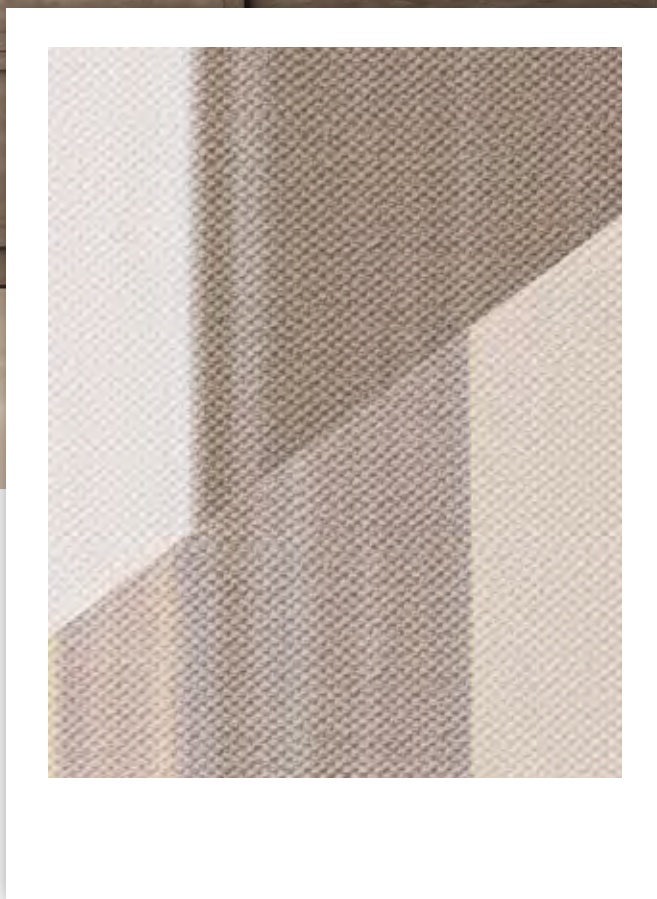


WP-158-C

WP-163

Geometrico Scomposto

Wall/Pepper® creative team©



WP-163-A



WP-163-B

Il rigore delle linee geometriche diventa sinonimo di un'eleganza che non teme il passare del tempo.
La carta ideale per rivestire le pareti di qualsiasi dimensione.

*The rigor of geometric lines becomes synonymous with an elegance that defies the passage of time.
The ideal wallpaper for covering walls of any size.*

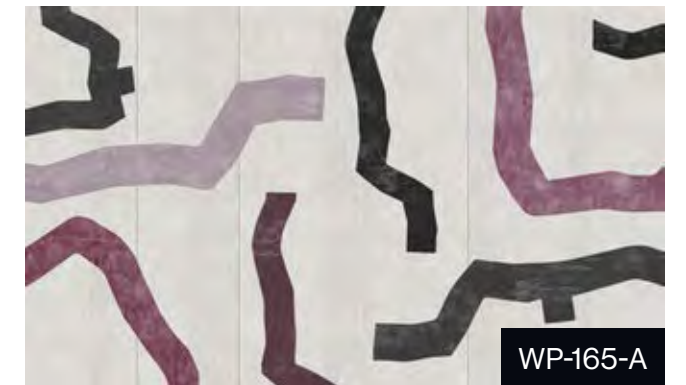


Forme primordiali e colori marcati, danno vita ad una grafica in equilibrio tra il rigore geometrico e il tratto irregolare del disegno a mano libera.

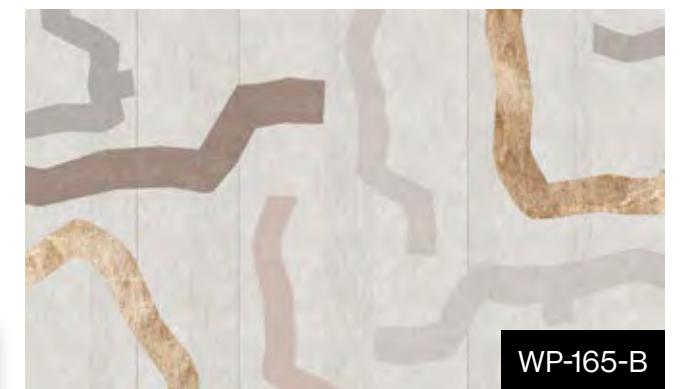
Primordial shapes and bold colors give life to a design that strikes a balance between strict geometry and the freehand irregular strokes of the drawing.

WP-165 Azteco

Wall/Pepper® creative team©



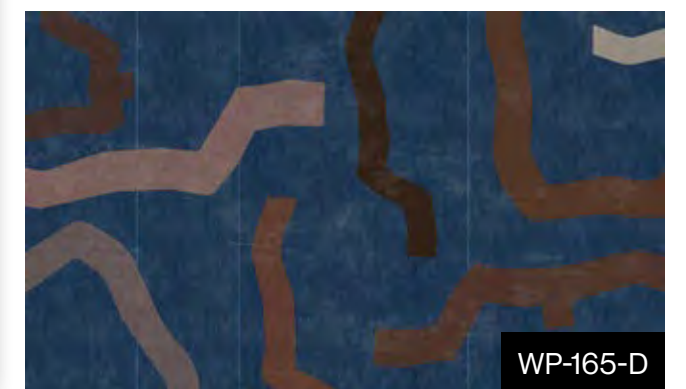
WP-165-A



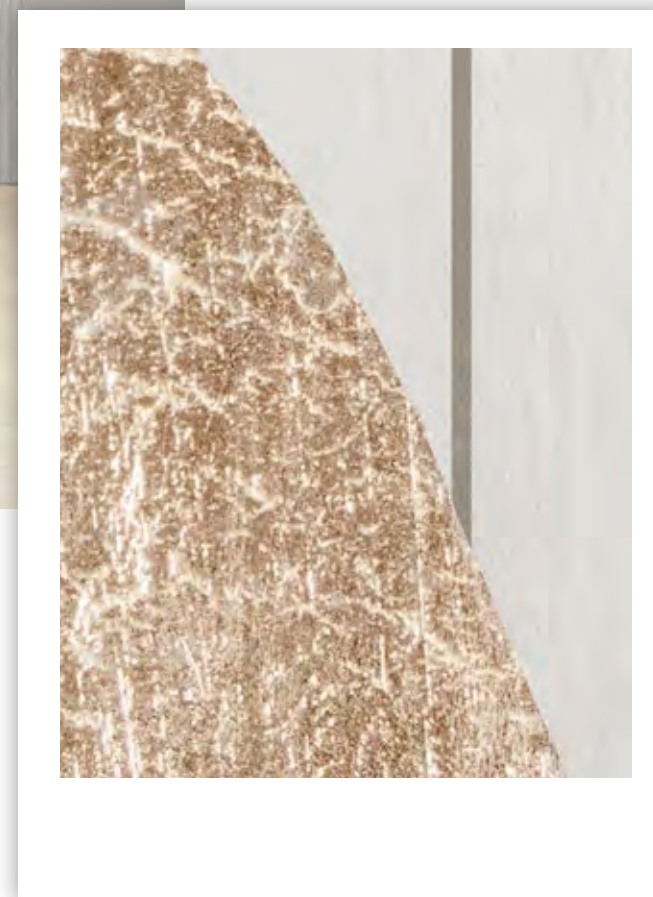
WP-165-B



WP-165-C



WP-165-D



WP-160 Agata

Wall/Pepper® creative team©



WP-160-A



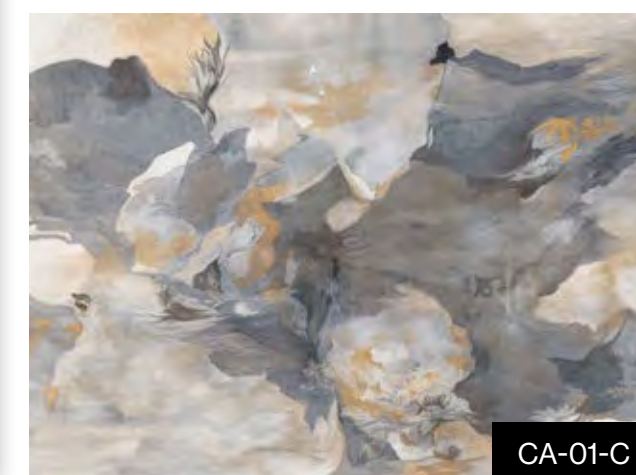
WP-160-B

Un delicato mosaico di macchie d'acquerello forma un design che combina il romanticismo della pittura con l'eleganza delle forme geometriche.

A delicate mosaic of watercolor spots forms a design that combines the romanticism of painting with the elegance of geometric shapes.



CA-01
Oltre il Ricordo
Claudia Aschieri©



Tra misteriose nuvole d'acquerello, si intravedono dei fiori. Se contemplate con attenzione, le pennellate dell'artista rivelano le vicissitudini di una romantica storia d'amore.

Among mysterious watercolor clouds, flowers emerge. When observed carefully, the artist's brushstrokes reveal the twists and turns of a romantic love story.



WP-172

Calla

Wall/Pepper® creative team©



WP-172-A



WP-172-B



WP-172-C

La silhouette slanciata ed elegante della calla incontra il suo alter-ego in un'immagine volutamente sporcata da pennellate graffianti e da un effetto spugnato. Il risultato è una grafica che si accosta bene a complementi d'arredo minimali tanto quanto a quelli più rustici.

The slender and elegant silhouette of the calla flower meets its alter ego in an image deliberately marked with scratchy brushstrokes and a sponged effect. The result is a graphic that pairs well with both minimal and rustic furniture.



Spontanei ciuffi d'erba crescono e si diffondono in modo apparentemente scomposto sulla parete. Il risultato è un design elegante, dai toni tenui, capace di entrare in punta di piedi in ogni stanza e completare qualsiasi tipologia di arredo.

Spontaneous tufts of grass grow and spread in an apparently disordered way on the wall. The result is an elegant design, with soft tones, able to step gently into any room and complement any type of furniture.

WP-176 Lolium

Wall/Pepper® creative team©



WP-176-A



WP-176-B



WP-176-C



WP-176-D



WP-161 Mending

Wall/Pepper® creative team©

Un filo d'oro sembra voler unire i cocci colorati di differenti carte da parati. Il risultato di tale operazione è un'immagine capace di evocare al contempo la pratica giapponese del Kintsugi e l'eleganza di un fiore.

A golden thread seems to unite the colored fragments of different wallpapers. The result of this operation is an image that evokes both the Japanese Kintsugi practice and the elegance of a flower.



WP-161-A



WP-161-B



WP-161-C

SM-37 Sidereo

Simona Meraviglia©



SM-37-A



SM-37-B

Su un irregolare sfondo color sabbia, i solchi di una spatola rievocano i segni di realtà spaziali a noi sconosciute. L'effetto olografico azzurro e lilla, simile all'opale grezzo, completa una grafica apparentemente essenziale che cela una profonda complessità.

On an irregular sandy background, the marks of a spatula evoke signs of unknown spatial realities. The blue and lilac holographic effect, reminiscent of raw opal, further enhances this. A seemingly essential graphic hides deep complexity.

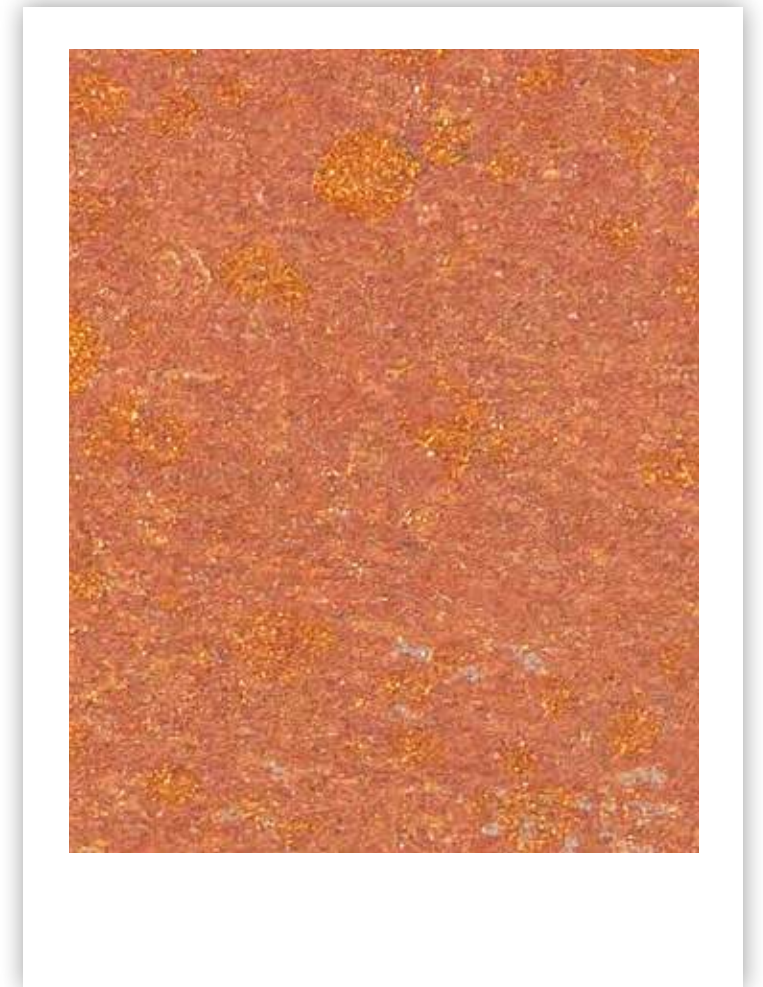


I colori del tramonto riempiono la stanza grazie ad un design dedicato all'essenza della materia. Ecco la grafica ideale per chi vuole dare un'identità particolare alla propria parete senza scegliere tra l'eleganza e lo stile industriale.

The colors of the sunset fill the room with a design dedicated to the essence of matter. Here is the ideal graphic for those who want to give a unique identity to their wall without choosing between elegance and industrial style.

MB-24 Futura

Barbara Mancini©



MB-24-A



Ispirata alla celebre tecnica indonesiana di tintura delle stoffe, l'immagine porta nella contemporaneità vividi rimandi ad usanze popolari e ad atmosfere familiari.

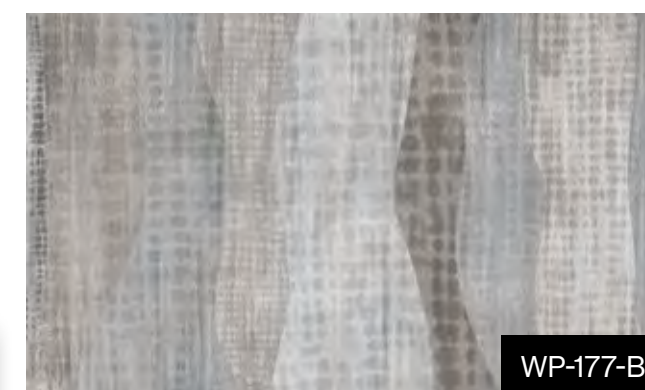
Inspired by the famous Indonesian fabric dyeing technique, the image brings vivid references to folk customs and familiar atmospheres into the contemporary world.

WP-177 Batik

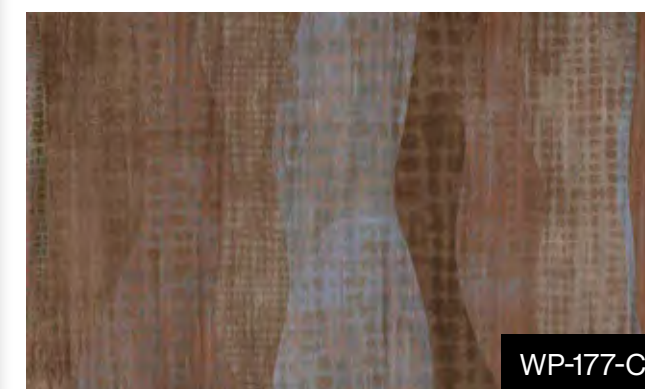
Wall/Pepper® creative team©



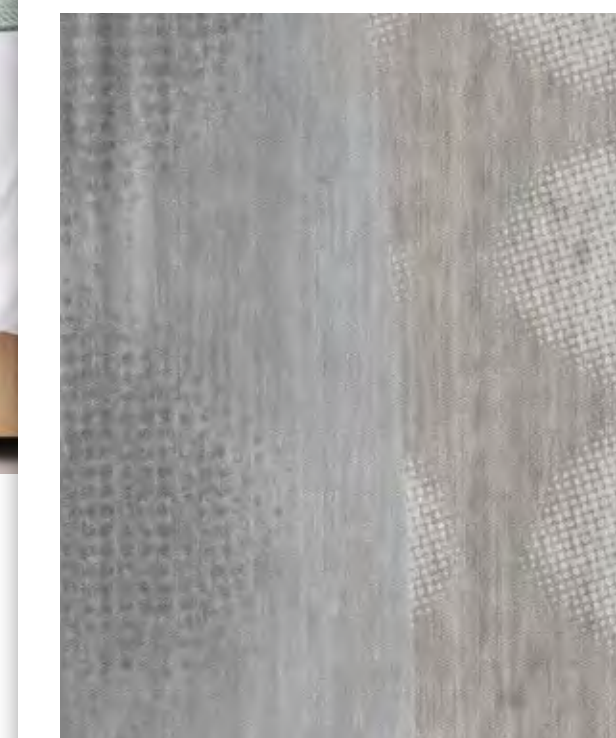
WP-177-A



WP-177-B



WP-177-C



WP-177-D



WP-177-E



Un soggetto floreale semplice tanto quanto elegante. Versatile e minimalista, si accosta molto bene a una grande varietà di ambienti.

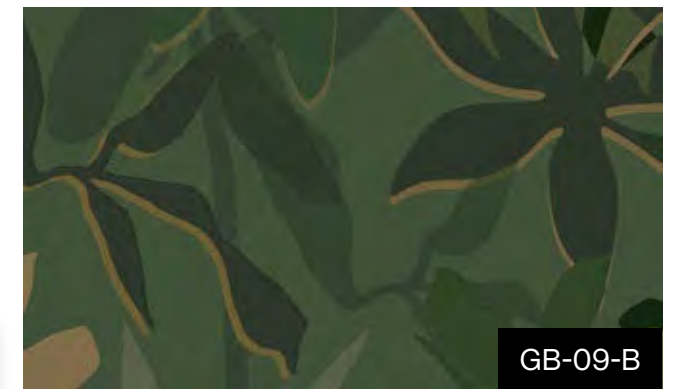
A floral subject as simple as it is elegant. Versatile and minimalist, it pairs very well with a wide variety of environments.

GB-09 Parisian Dawn

Gil Gavriel Bengy©



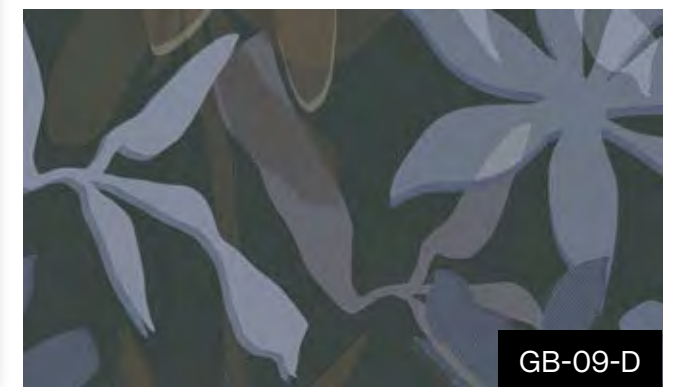
GB-09-A



GB-09-B



GB-09-C



GB-09-D



WP-173

Darcy

Wall/Pepper® creative team©



Un'elegante celebrazione della biodiversità, realizzata in china e matita, si trasforma in un design versatile e senza tempo, capace di incorniciare egregiamente tanto gli arredi moderni quanto quelli più classici.

An elegant celebration of biodiversity, created with ink and pencil, transforms into a versatile and timeless design, perfectly framing both modern and more classic furniture.



WP-173-A



WP-173-B



WP-173-C



MB-21-A



MB-21-B

Acquerelli e acrilico danno vita ad un selvaggio e rigoglioso giardino all'inglese il cui unico abitante conosciuto è un'esile figura femminile adagiata sopra una bassa colonna ionica.

Watercolors and acrylics bring to life a wild and lush English garden, whose only known inhabitant is a slender female figure resting on a low Ionic column.

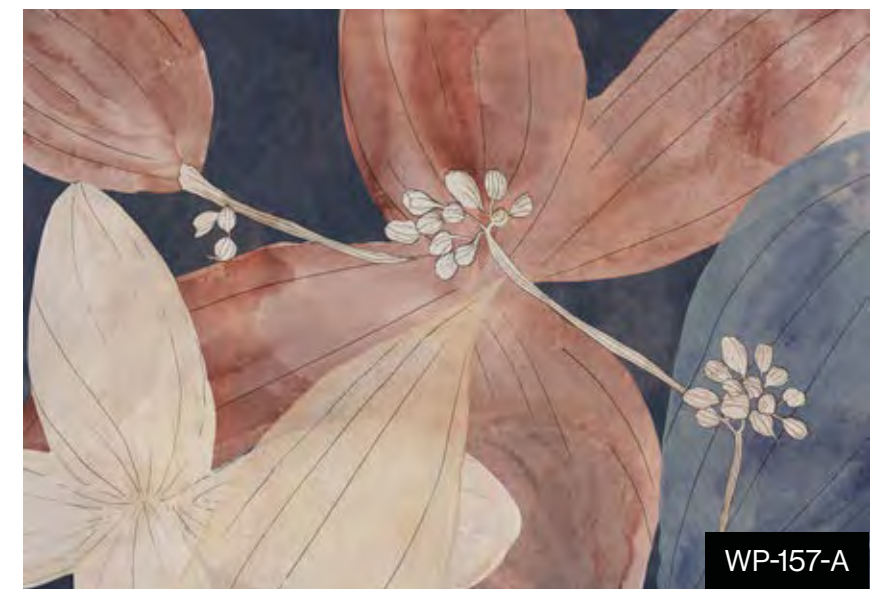
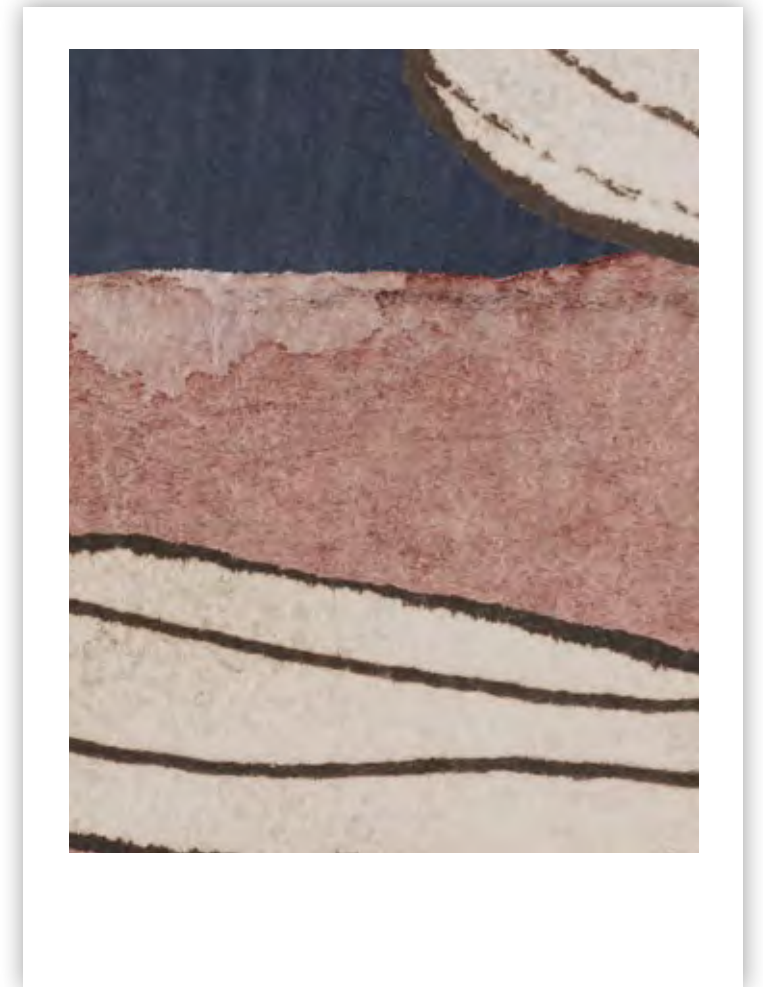


Pochi petali colorati ad acquerello a volte bastano a dare una nuova identità alla stanza. I pistilli disegnati a china completano i fiori, capaci di rendere più elegante e romantico qualsiasi ambiente.

A few watercolor-colored petals are sometimes enough to give the room a new identity. The ink-drawn stamens complete the flowers, making any space more elegant and romantic.

WP-157 Ambra

Wall/Pepper® creative team©



WP-157-A



A metà strada tra il figurativo e l'impressionista, uno scomposto cespuglio fiorito è immortalato con il tratto preciso e caratteristico delle matite colorate. Il risultato è un'illustrazione vagamente malinconica ma dal grande fascino.

Halfway between the figurative and the impressionistic, a disordered flowering bush is captured with the precise and characteristic strokes of colored pencils. The result is a slightly melancholic but highly captivating illustration.



EB-01-A



EB-01-B



EB-01-C

EB-02 Il Segreto di Flora

Eleonora Biagetti©



Gessetti, acquerelli e matite si fondono magnificamente sui delicati petali di rosa. Il dialogo tra luci ed ombre dà vita a un'opera romantica, dall'animo fragile.

Chalks, watercolors, and pencils blend beautifully on the delicate rose petals. The dialogue between light and shadow brings to life a romantic creation with a fragile soul.



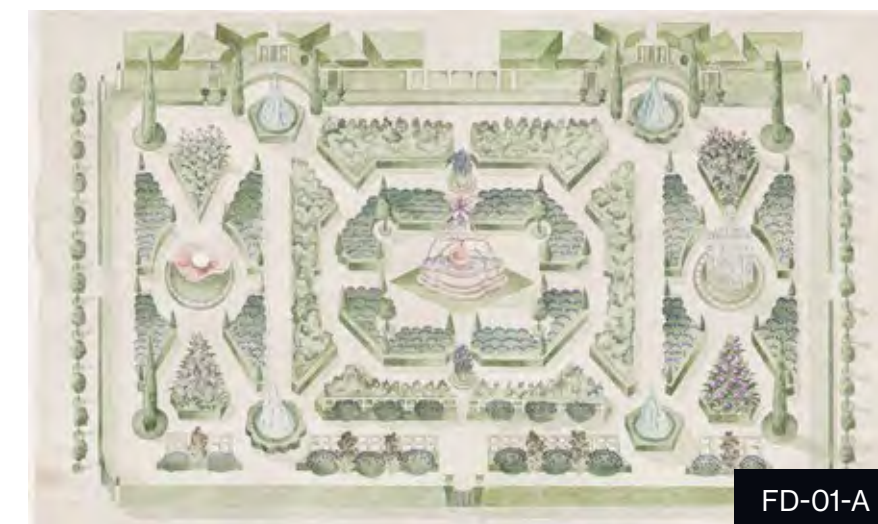
EB-02-A



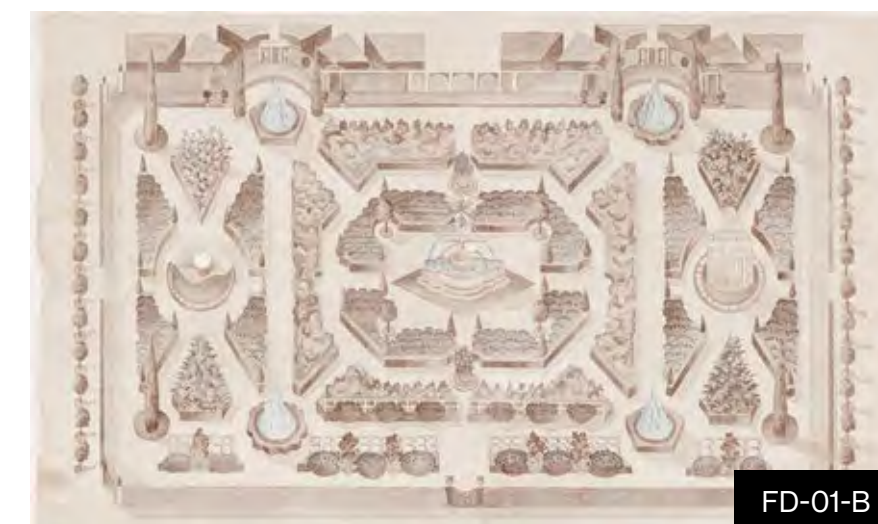
EB-02-B



EB-02-C



FD-01-A



FD-01-B

Un verdeggiante giardino all'italiana, realizzato ad acquerelli, sfoggia le proprie geometrie e simmetrie con semplicità. È un'opera che trasforma il desiderio dell'uomo di dominare la natura in elemento di arredo.

A lush Italian-style garden, created with watercolors, proudly displays its geometries and symmetries with simplicity. It is a work that transforms mankind's desire to dominate nature into a decorative element.



I giardini in fiore delle fiabe più romantiche escono dalle pagine dei racconti per arredare i vostri spazi, con lo stile colorato ed elegante delle affrescate gallerie settecentesche. È la grafica ideale per gli inguaribili romantici e per chi desidera la primavera tutto l'anno.

The blooming gardens of the most romantic fairy tales come out of the pages to decorate your spaces, with the colorful and elegant style of 18th-century frescoed galleries. It's the ideal design for hopeless romantics and those who wish for spring all year round.



MP-01-A



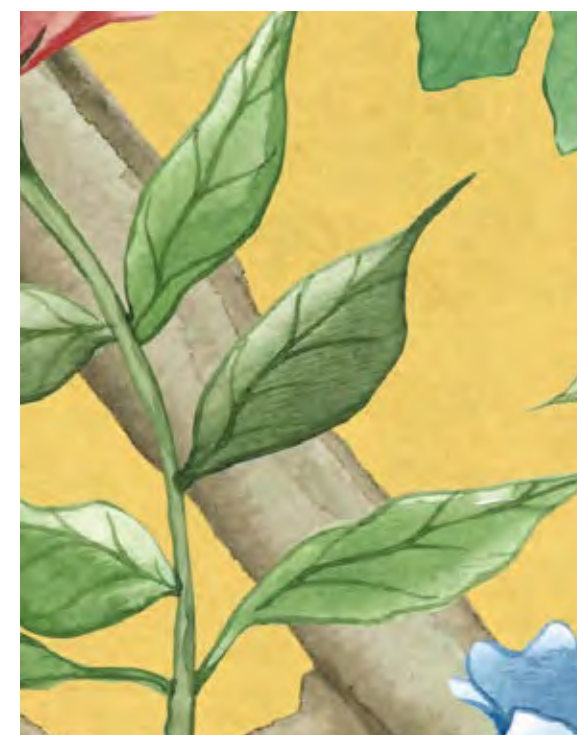
MP-01-B



MP-01-C



MP-01-D





WP-153 Fresche Frasche

Wall/Pepper® creative team©

Una moltitudine di chiome porta la brezza primaverile dentro qualsiasi stanza. L'allegria serenità che pervade chiunque guardi l'illustrazione è eguagliabile solo al senso di freschezza che dona all'ambiente in cui si trova la carta da parati.

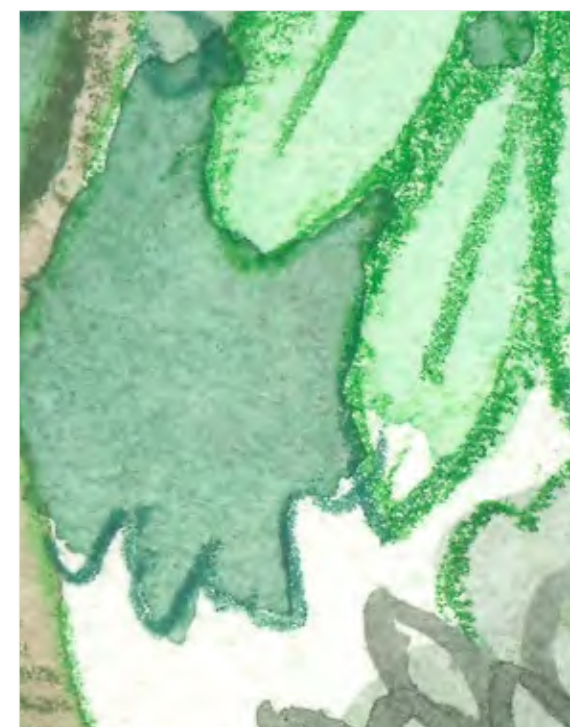
A multitude of canopies brings the spring breeze into any room. The cheerful serenity that pervades anyone who looks at the illustration is matched only by the refreshing sense it gives to the environment where the wallpaper is placed.



WP-153-A



WP-153-B



WP-153-C



MB-22-A



MB-22-B

Cinque menadi si esibiscono in una danza sinuosa. Personificazioni della natura, si fondono con essa per diventare felici protagonisti discrete ed eleganti della parete.

Five maenads perform a sinuous dance. Personifications of nature, they merge with it to become discreet, elegant protagonists of the wall.

WP-154 Isidora

Wall/Pepper® creative team©



WP-154-A



WP-154-B

Il paesaggio lacustre assume una veste sognante grazie ai colori inusuali e sgargianti. In primo piano, fa capolino un curioso passante piumato.

The lakeside landscape takes on a dreamy appearance thanks to unusual and bright colors. In the foreground, a curious feathered passerby peeks out.



La piazza di Bologna cambia forma attraverso il tratto sottile e le macchie d'acquerello di Scandella per ispirare la felicità e l'armonia tipiche di una giornata di sole.
L'opera riesce a catapultare chi la guarda nel centro della città, tra le giovani passanti.

*The square of Bologna changes shape through the thin strokes and watercolor splashes of Scandella, inspiring the happiness and harmony typical of a sunny day.
The work transports the viewer to the city center, surrounded by young passersby.*



SM-35
Vertical Green
Simona Meraviglia©



Alcuni elementi naturali poggiano delicatamente su una sottile struttura dorata. Nell'immagine, la natura sembra volersi impossessare delle solide e dorate cornici impostegli dall'uomo.

Some natural elements gently rest on a delicate golden structure. In the image, nature seems to want to claim the solid and golden frames imposed by man.



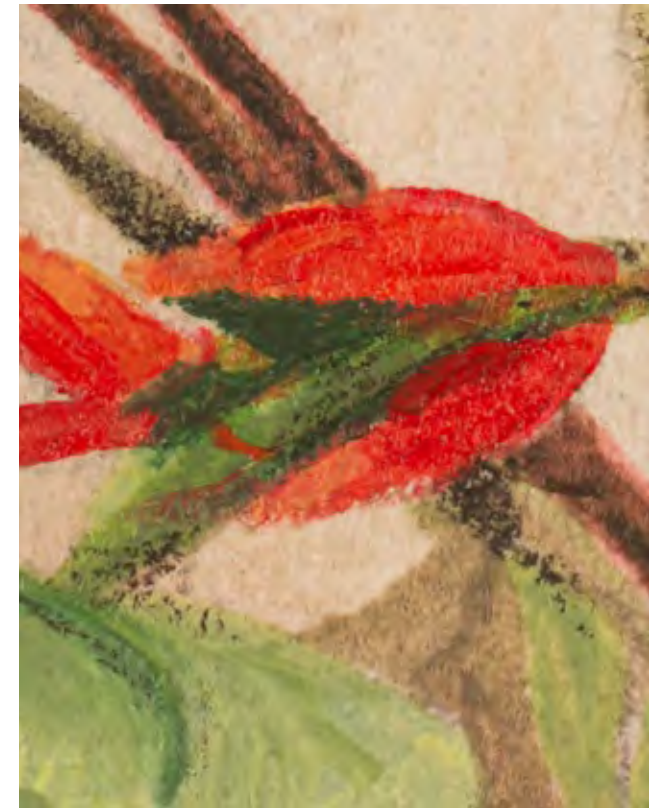


In un giardino roccioso di marmo e pietra, crescono rigogliose piante esotiche dal verde sgargiante e dai vanitosi fiori color rosso acceso.

In a rocky marble and stone garden, lush exotic plants with vibrant green and showy red flowers grow in abundance.

ACG-60 Oasis

Alice Carmen Goga©



ACG-60-A

WP-156 Esmeralda

Wall/Pepper® creative team©



WP-156-A



WP-156-B

Il lato più naturale e selvaggio dei paesaggi esotici cresce rigoglioso sulla parete.
Lo stile tipico delle illustrazioni presenti negli antichi manuali di botanica e alla filigrana delle mappe di un tempo,
ispira nel fruitore uno spiccato desiderio di avventura.

*The wild, natural side of exotic landscapes flourishes on the wall.
The style typical of illustrations in ancient botanical manuals and the filigree of old maps inspires a strong desire
for adventure.*



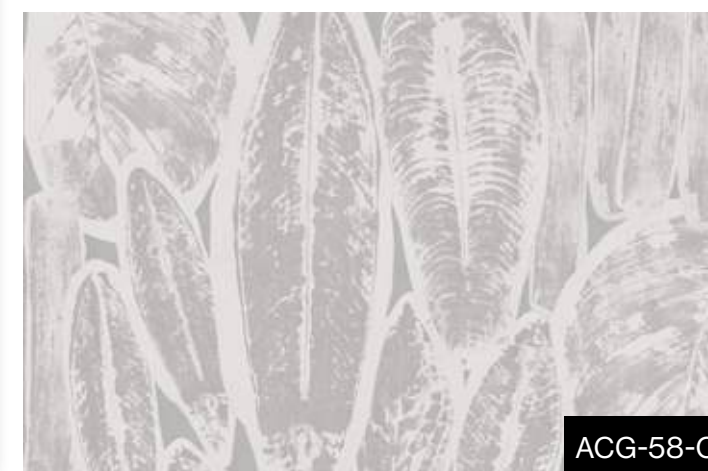


Le foglie diventano ignare matrici di stampa di un'illustrazione che unisce tra loro il mondo del design a quello naturale. È la carta da parati ideale per dare una marcia in più al proprio salotto o alle stanze anche di piccole dimensioni.

The leaves become unaware printing matrices in an illustration that blends the worlds of design and nature. It's the perfect wallpaper for adding an extra touch to your living room or even small rooms.

ACG-58 Leaves Carpet

Alice Carmen Goga©





La complessità tipica dei paesaggi rigogliosi è riassunta con precisi e fini tocchi di pennello. Quattro soluzioni cromatiche per ricreare la sregolatezza affascinante della natura selvaggia nelle tue stanze preferite.

The complexity typical of rich landscapes is summed up with precise, fine brushstrokes. Four color variations recreate the fascinating irregularity of wild nature in your favorite rooms.

WP-155 Antilles

Wall/Pepper® creative team©



WP-155-A



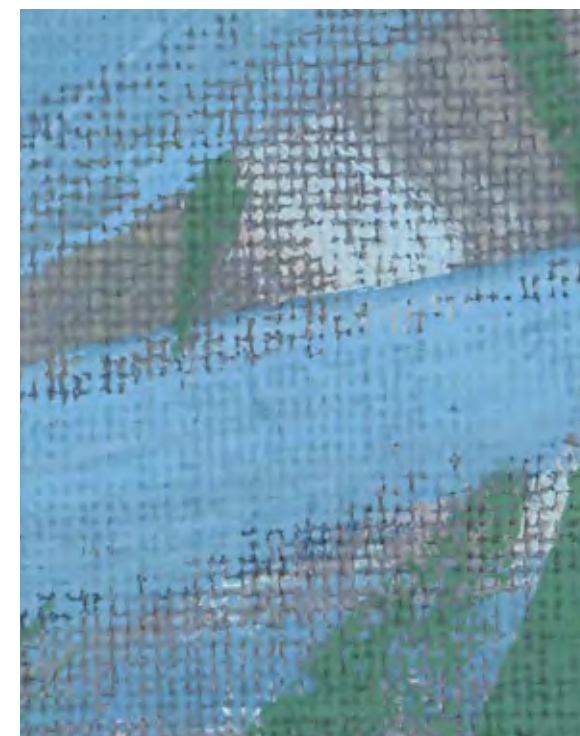
WP-155-B



WP-155-C



WP-155-D





MD-17-A



MD-17-B

Ad un primo sguardo il soggetto dell'illustrazione appare chiaro ma presto ci si accorge che in realtà non c'è; vi è solo la sua ombra di mistero. Ecco come delle foglie di palma così delicate e incorporee possono cambiare la tua parete.

At first glance, the subject of the illustration seems clear, but soon one realizes that it's actually not there; only its shadow of mystery remains. This is how delicate palm leaves, so incorporeal, can change your wall.

ACG-59
Tangled Jungle
Alice Carmen Goga©



Il forte contrasto di chiaro e scuro dona all'illusione di bassorilievo una particolare dinamicità. Il soggetto dall'ispirazione esotica contribuisce a rendere l'immagine fresca, luminosa e versatile.

The strong contrast of light and dark gives the illusion of bas-relief a particular dynamism. The exotic-inspired subject contributes to making the image fresh, bright, and versatile.



ACG-59-A



ACG-59-B



ACG-59-C



SM-36

Le Flux

Simona Meraviglia©



Carpe regali fluttuano verso l'alto tra le pennellate dell'artista. Sul fondale, la flora acquatica colma gli spazi di un'immagine delicata e traboccante di serenità.

Regal carp float upward between the artist's brushstrokes. In the background, aquatic flora fills the spaces of an image delicate and overflowing with serenity.



SM-36-A



SM-36-B



SM-36-C



L'illustrazione è una rivisitazione in chiave moderna delle rilassanti e contemplative tecniche di pittura tradizionale giapponese. Il bambù, con le sue foglie slanciate, diventa un elegante elemento d'arredo.

The illustration is a modern reinterpretation of the relaxing and contemplative techniques of traditional Japanese painting. Bamboo, with its elongated leaves, becomes an elegant decorative element.

WP-178 Take

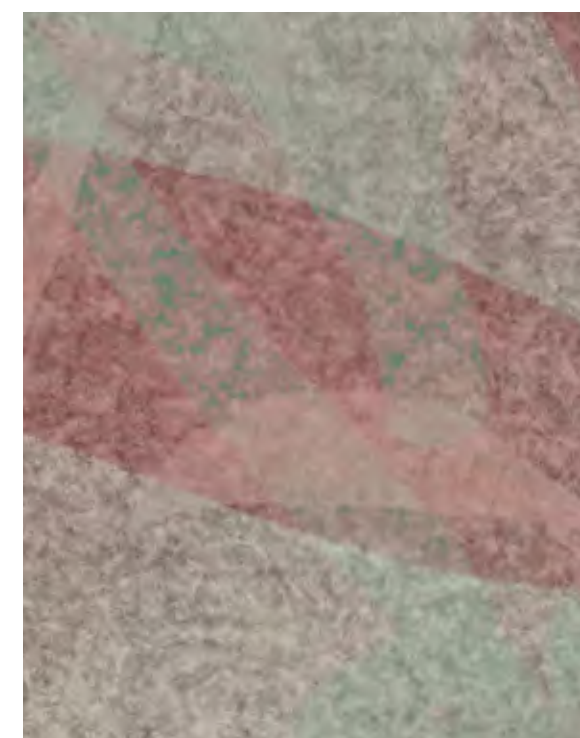
Wall/Pepper® creative team©



WP-178-A



WP-178-B

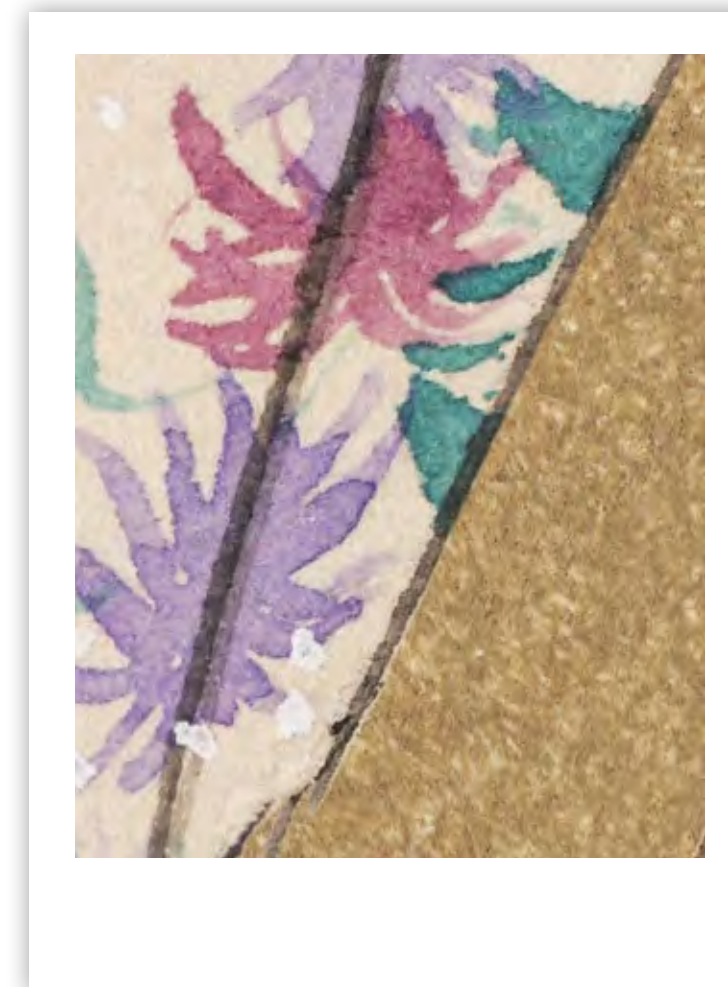


WP-178-C



Le quattro stagioni ispirano le discrete decorazioni di tanti wagasa. Quest'ultimi, con il loro volare senza vento, sono i veri protagonisti di un design dal sapore regale ed orientaleggiante.

The four seasons are represented through traditional wagasa. Between transparent watercolors and fine details, each design captures the elegance and simplicity of Japanese culture.





Uno scorcio della giapponese Kogai è immortalato attraverso dei precisi tratti di china e da un sapiente uso di pastelli e Pantoni. La cartolina artistica della città è perfetta per chi vuole vivere il fascino del paesaggio urbano nipponico nei suoi ambienti preferiti.

A glimpse of the Japanese Kogai is immortalized through precise ink strokes and a skilful use of pastels and Pantones. The artistic postcard of the city is perfect for those who want to experience the charm of Japanese urban landscapes in their favourite spaces.



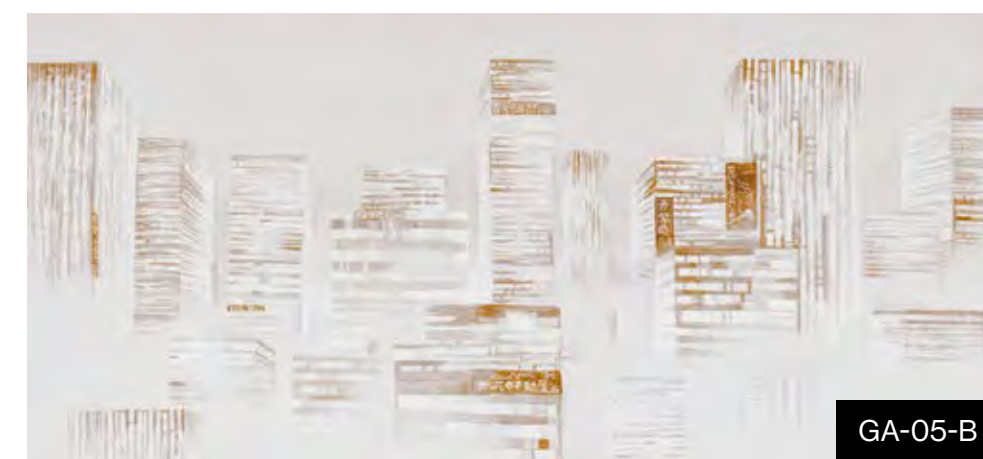
GA-04-A



GA-04-B



GA-04-C



Gli spigolosi profili dei grattacieli cinesi si addolciscono in un'opera dai toni delicati, realizzata con le matite colorate. È il design ideale per dare un tocco in egual misura urbano e romantico all'ambiente.

The sharp profiles of Chinese skyscrapers soften in a piece created with delicate colored pencils. It's the ideal design for adding both an urban and romantic touch to the space.

LP-07 Planisfero

Lorenzo Puglisi©



LP-07-A



LP-07-B

I profili frastagliati dei continenti e gli sconfinati oceani tratteggiano un affascinante ritratto del nostro pianeta terra in una magnifica illusione di matericità. Ne risulta una carta da parati minimale che riesce a sorprendere senza confini.

The jagged outlines of the continents and vast oceans sketch a fascinating portrait of our planet Earth in a magnificent illusion of materiality. The result is a minimalist wallpaper that surprises without boundaries.



Morbide onde di sabbia chiara si increspano in un fluido insieme di forme psichedeliche dal colore caldo e avvolgente.

Soft waves of light sand ripple in a fluid mix of psychedelic shapes in warm, enveloping colors.

WP-175

Quicksand

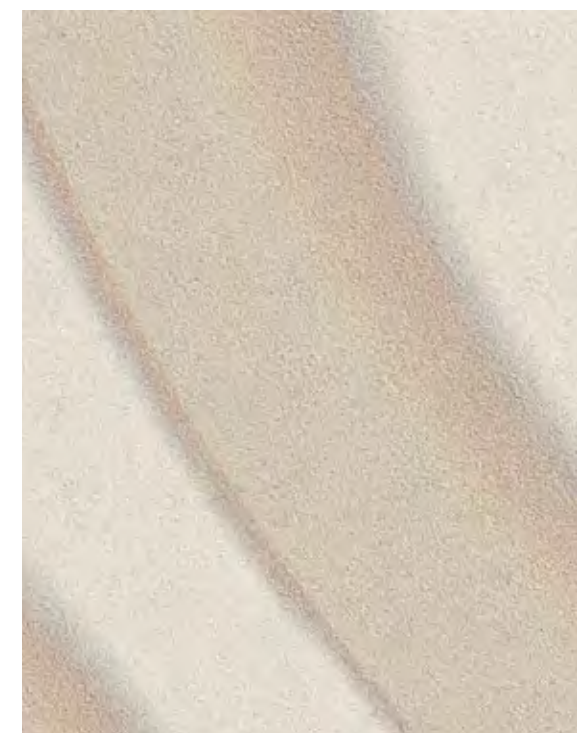
Wall/Pepper® creative team©



WP-175-A



WP-175-B

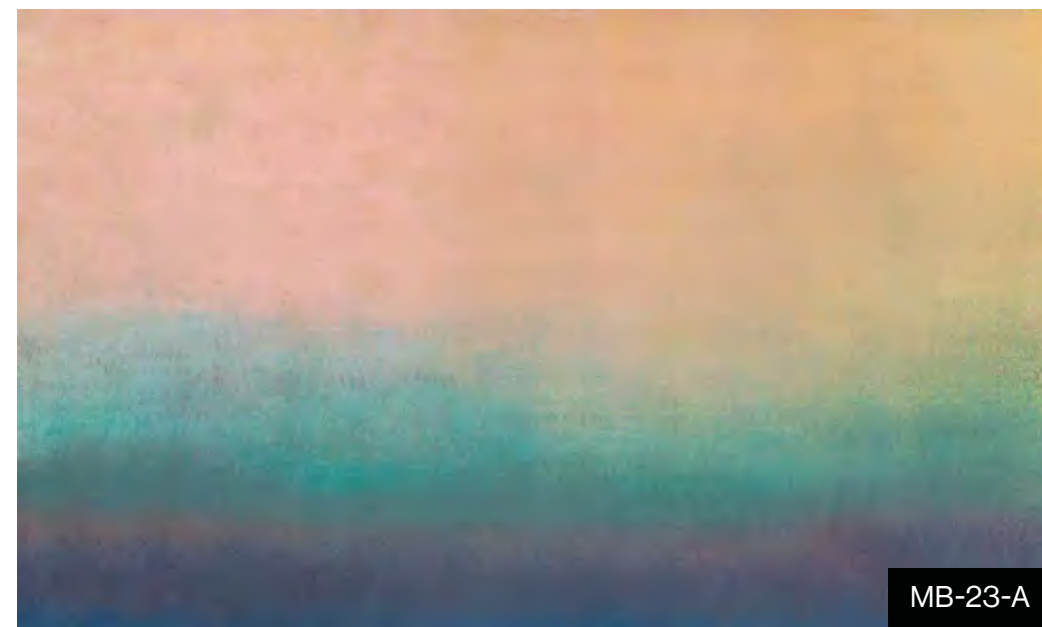


WP-175-C



Tutti gli umori che un cielo può avere si incontrano in un'opera singolare. Bello e cattivo tempo, giorno e notte, sereno e tempesta, sfoggiano i propri colori, sfumando organicamente uno nell'altro.

All the moods that a sky can have meet in a unique piece. Good and bad weather, day and night, calm and storm, they display their colors, blending organically into one another.





Affascinanti sfumature di colore in 8 bit smaterializzano la solida parete.
Un'illusione di infinito digitale dal sapore un po' vintage.

*Captivating 8-bit color gradients shatter the solid wall.
An illusory digital dematerialization with a vintage allure.*

WP-164 Bits

Wall/Pepper® creative team©



WP-164-A



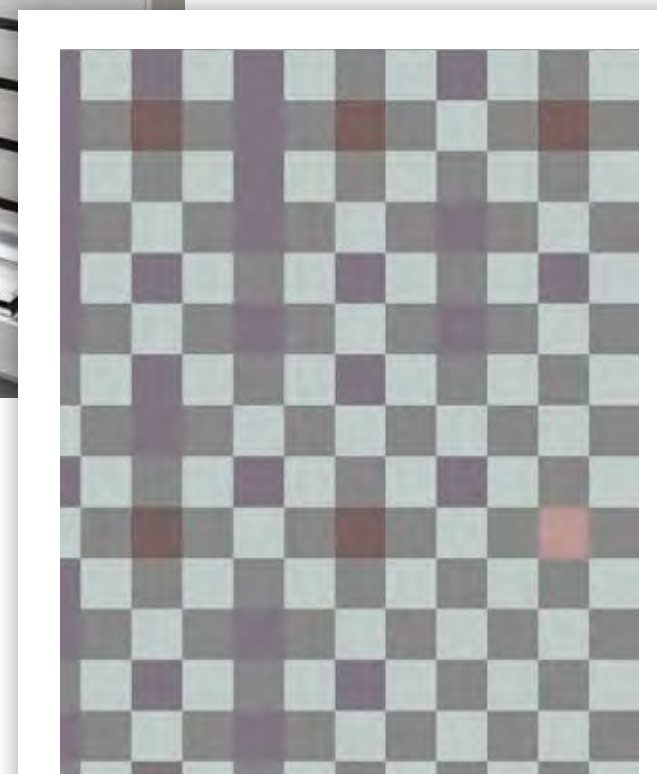
WP-164-B



WP-164-C



WP-164-D





Ridisegnate con colori vivaci e tratto pulito, alcune delle opere d'arte più amate assumono una nuova veste pop e molto divertente, perfetta per studi, salotti e sale d'attesa.

Redesigned with vibrant colors and a clean stroke, some of the most beloved works of art take on a new, pop, and playful look, perfect for studios, living rooms, and waiting rooms.

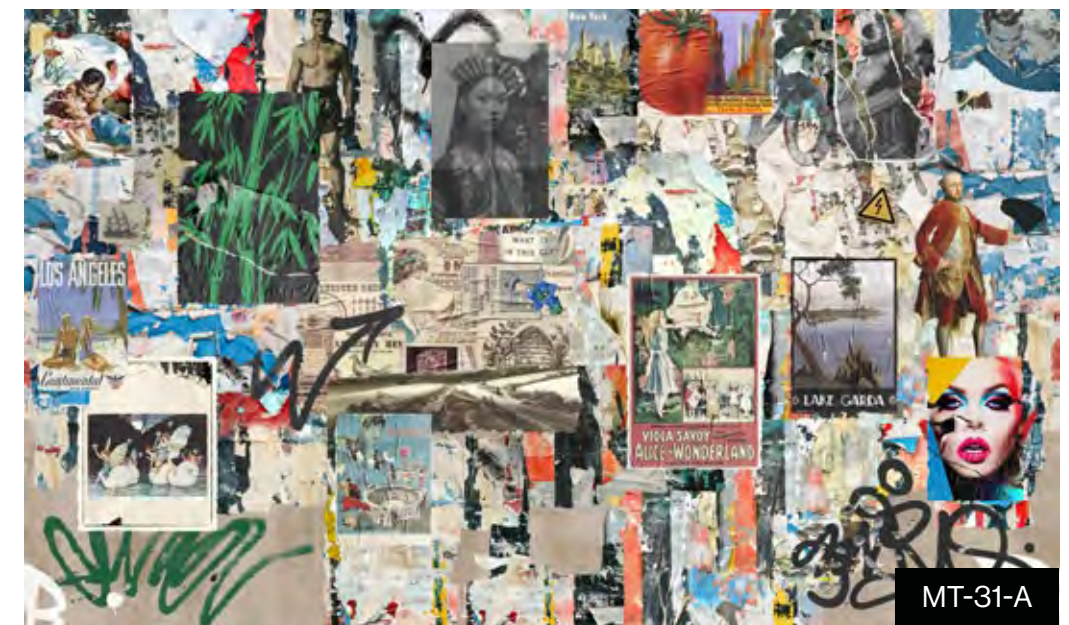


Sulla nuda parete, si susseguono generazioni di poster e manifesti di varia provenienza. Dai primi del '900 all'epoca moderna, l'opera immortala in un unico istante le tendenze sociali, culturali e artistiche di ciascuna epoca.

On the bare wall, generations of posters and flyers from various origins follow one another. From the early 20th century to the modern era, the work encapsulates the social, cultural, and artistic trends of each period in a single moment.

MT-31 Urban Memories

Marco Torosani©

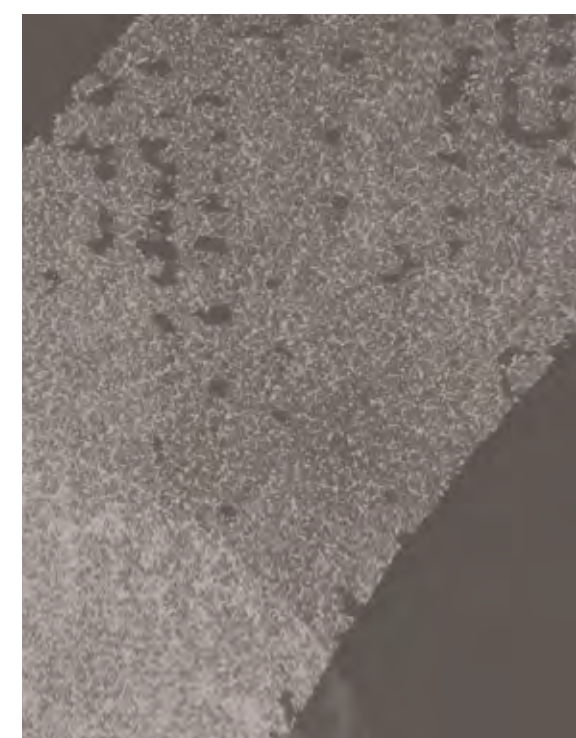




ES-01-A



ES-01-B



ES-01-C

Caratteri familiari appaiono come glifi scomposti in un'illustrazione curiosa tanto quanto misteriosa. Il messaggio quasi esoterico diventa un rompicapo da risolvere ed elemento d'arredo sulla parete.

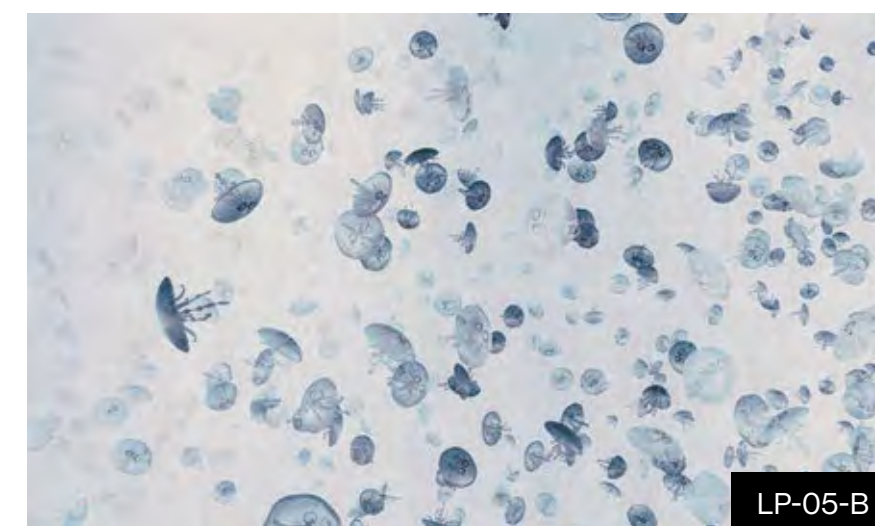
Familiar characters appear as glyphs broken down in an illustration that is as curious as it is mysterious. The almost esoteric message turns into a puzzle to solve and a decorative element on the wall.

LP-05 Sogni

Lorenzo Puglisi©



LP-05-A



LP-05-B

Nelle profondità dell'oceano il tempo si ferma. La parete è silenziosamente invasa da tante piccole meduse che fluttuano spensierate e incantano chiunque le osservi.

In the depths of the ocean, time stops. The wall is silently overtaken by small jellyfish that float carefree and enchant anyone who observes them.



Una studiata scomposizione dell'immagine dà vita ad un design sobrio ma energetico, che riesce a trovare il proprio posto anche all'interno degli arredamenti più industrial.

A studied deconstruction of the image gives life to a sober yet energetic design, one that finds its place even in the most industrial-style interiors.

SM-38

Morse Code

Simona Meraviglia©



SM-38-A

WP-162 Nefele

Wall/Pepper® creative team©



WP-162-A



WP-162-B

Le nuvole da cui Zeus creò la donna Nefele, fluttuano in un'architettura che omaggia quelle di De Chirico. I colori pastello rendono l'illustrazione ancora più luminosa e onirica.

The clouds from which Zeus created the woman Nefele float in an architecture that pays homage to those of De Chirico. The pastel colors make the illustration even brighter and more dreamlike.



IG-02-A



IG-02-B

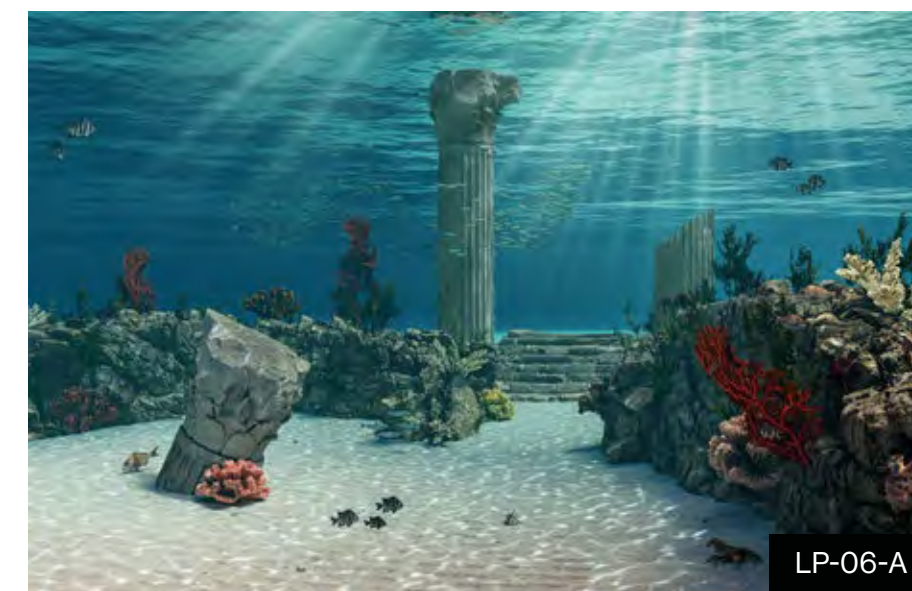
Se le streghe e i maghi esistessero, avrebbero un giardino come questo.
Osservando l'opera dell'artista, si rimane ammaliati dai colori aspri e dalle movenze sinuose di ogni pianta rappresentata.

*If witches and wizards existed, they would have a garden like this.
When observing this work, one is entranced by the moody colors and the sinuous movements of each plant represented.*



Nulla affascina di più delle rovine sommerse di una civiltà perduta. L'illusione perfetta della modellazione 3D, porta su parete i resti di un misterioso passato, tra coralli e pesci variopinti.

Nothing is more fascinating than the submerged ruins of a lost civilization. The perfect illusion of 3D modeling brings the remains of a mysterious past onto the wall, surrounded by coral and colorful fish.





Dei simpatici pappagalli animano un design che sembra voler riassumere tutte le tecniche di disegno ideate dall'uomo. China, penna, carta bianca e carta da spolvero si sovrappongono tra loro senza interrompere l'intricata composizione di piante esotiche sullo sfondo.

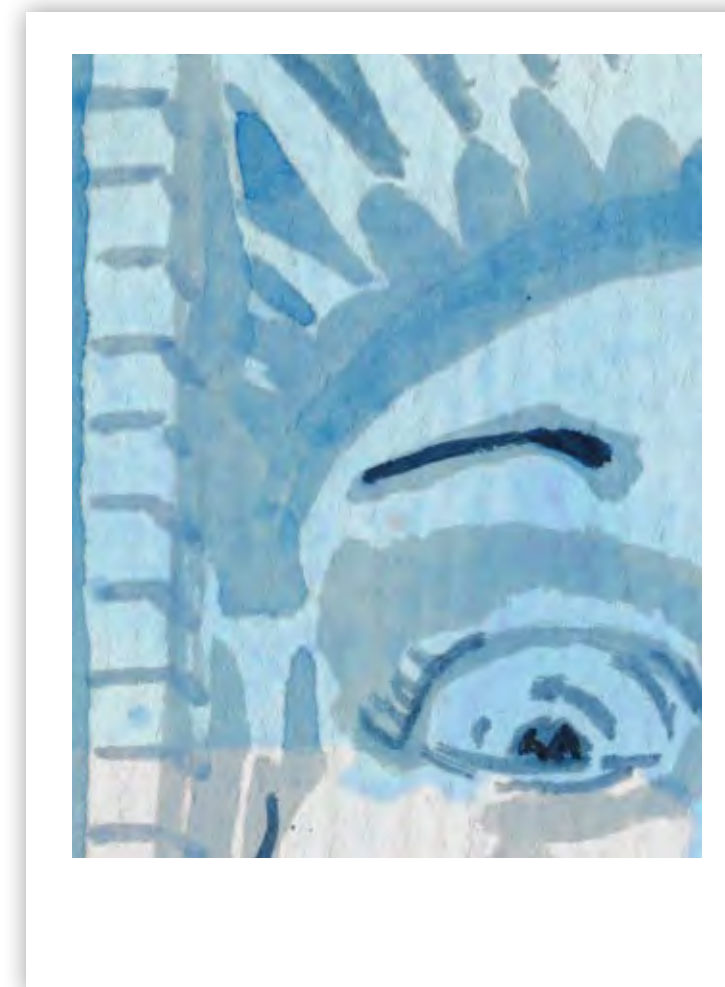
Cute parrots animate a design that seems to summarize all the drawing techniques invented by man. Ink, pen, white paper and dusting paper overlap without interrupting the intricate composition of exotic plants in the background.





Gli scorci di tanti stravaganti luna park sono protagonisti di un dettagliatissimo design ad acquerello. Dinosauri e automobili sono gli inusuali abitanti di questo affascinante universo parallelo.

Scenes from many extravagant amusement parks are the main characters of a detailed watercolor design. Dinosaurs and cars are the unusual inhabitants of this fascinating parallel universe.





Una festa di volti sorridenti dalla mille personalità emerge dallo sfondo dai delicati colori pastello di questa carta, per divertire grandi e piccini con buffe espressioni e dettagli colorati tutti da scoprire.

A party of smiling faces with a thousand personalities emerges from the soft pastel-colored background of this wallpaper, delighting both children and adults with funny expressions and colorful details waiting to be discovered.



AC-07-A



AC-07-B



AC-07-C

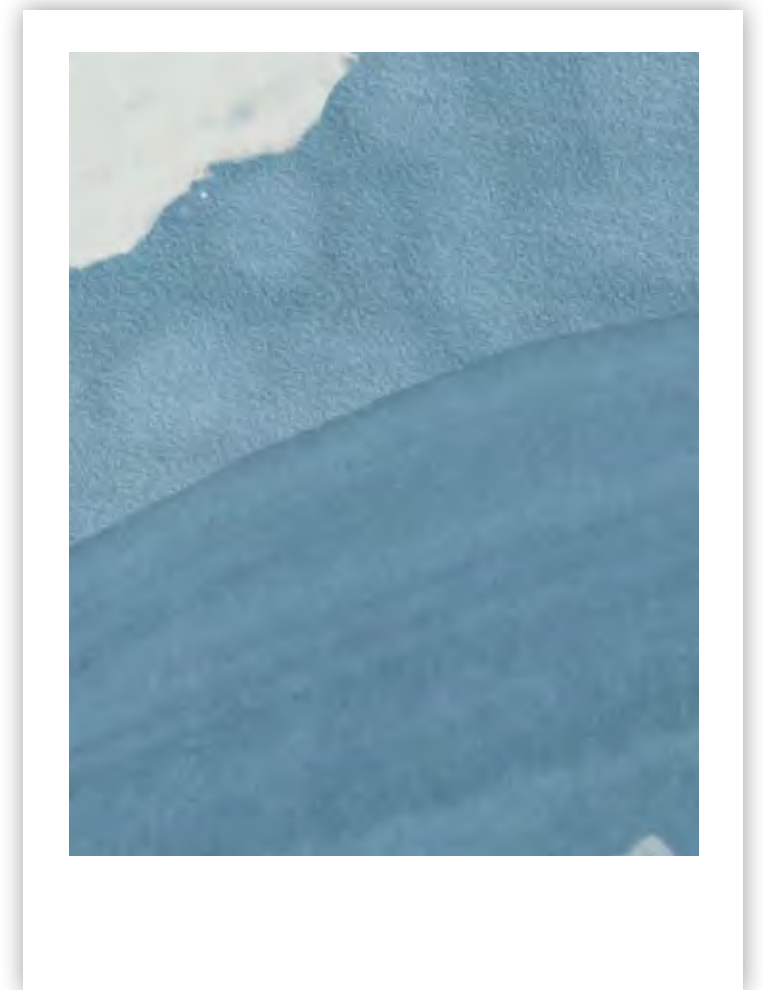


Una coppia di balene fluttua tra cielo e terra.
La delicatezza e simpatia della scena accompagna i bambini sia nei momenti di gioco che nell'ora della nanna.

*A pair of whales float between sky and earth.
The delicacy and charm of the scene accompany children during playtime and bedtime.*

AC-06 In Fondo al Mar

Anna Crema©



AC-06-A



I giovani esploratori non possono avventurarsi nella propria immaginazione senza una mappa. L'artista combina in un'unica immagine il divertimento che ogni bambino sogna di vivere in prima persona e la voglia di imparare.

Young explorers cannot venture into their imagination without a map. The artist combines in a single image the fun every child dreams of experiencing firsthand and the desire to learn.





AD-01-A



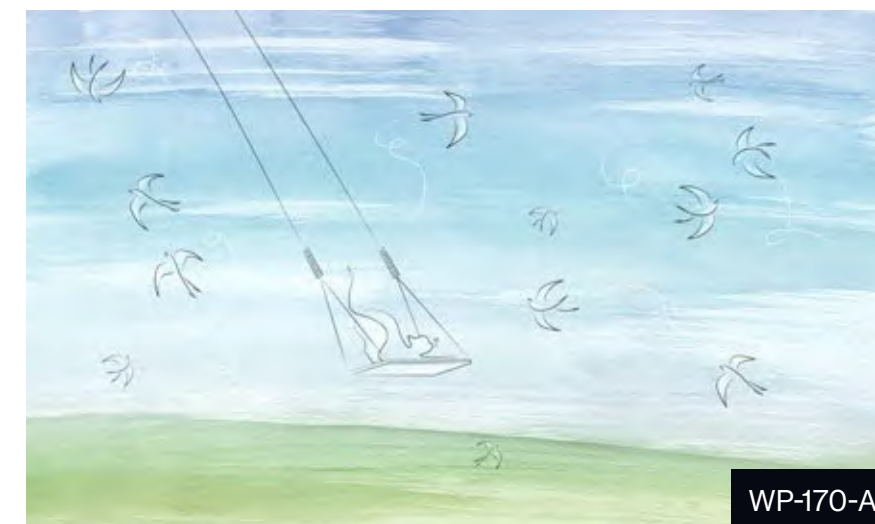
AD-01-B

Tanti simpatici coccodrilli sono pronti a popolare le pareti delle camerette dei più piccoli.
A tenere compagnia ai buffi predatori e ai bambini, vi sono anche dei piccoli e coloratissimi uccellini.

*Many cute crocodiles are ready to populate the walls of children's rooms.
Along with the funny predators and the children, there are also small, colorful birds keeping them company.*

WP-170 Birba

Wall/Pepper® creative team©



WP-170-A



WP-170-B

Su un cielo che trasmette serenità, delle piccole rondini stilizzate volteggiano spensierate. La nostra presenza davanti ad una grafica come questa è simile a quella del gatto sull'altalena; ci si sente leggeri nei pensieri e nell'anima.

On a sky that conveys serenity, small, stylized swallows fly carefreely. Our presence before a design like this is akin to that of a cat on a swing; light in thought and soul.



Zebre, robot, sottomarini... orsi vestiti, pentole e pasticcini. Non basterebbero giorni interi per osservare tutti i disegni di bambini che riempiono l'illustrazione. È un design perfetto per le camerette di tutti i piccoli fantasiosi disegnatori e i loro amici.

Zebbras, robots, submarines... bears dressed up, pots, and pastries. It would take days to observe all the children's drawings filling the illustration. It's a perfect design for the rooms of all young imaginative artists and their friends.



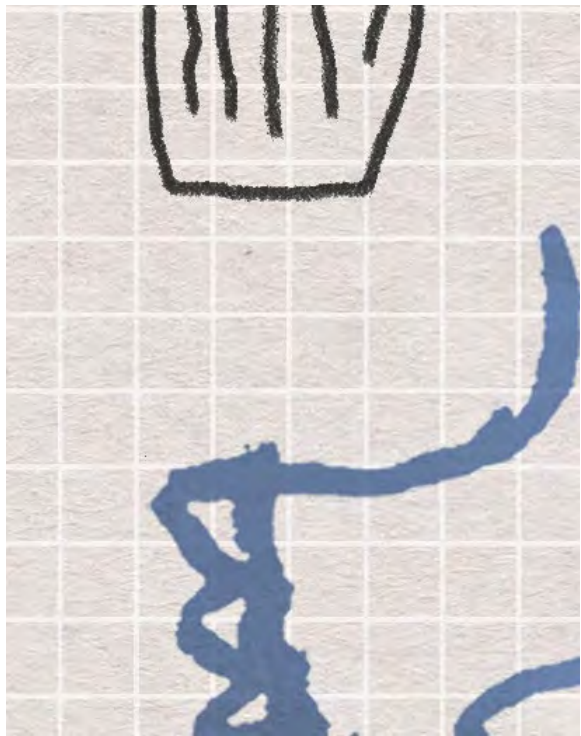
CC-16-A



CC-16-B



CC-16-C



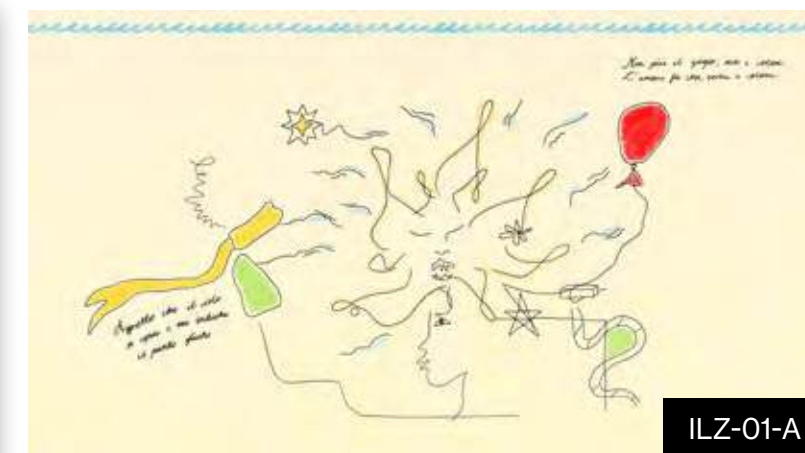


ILZ-01

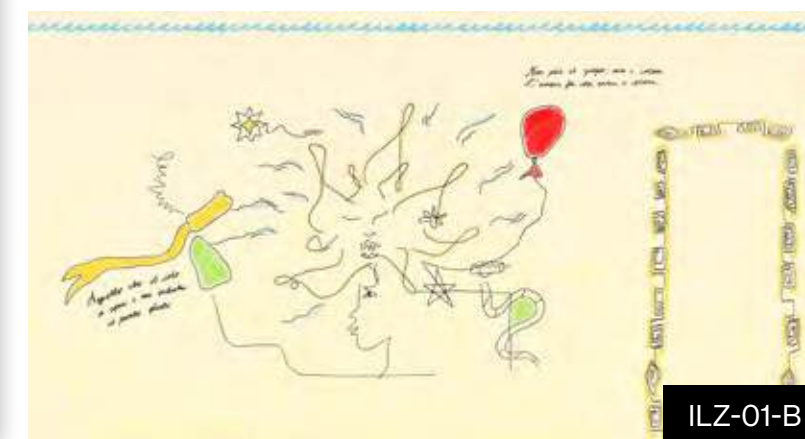
Reach for the Stella

Ilinca Moisa, Laura Tavera-Bobrzyk, Zhazira Akhmet©

Vincitori del progetto SuonareStella in collaborazione con IED e Salvioni design solutions



ILZ-01-A



ILZ-01-B

Ispirata agli affreschi che Jean Cocteau ha realizzato a Villa Santo Sospir, l'illustrazione prende vita attraverso i delicati colori pastello, come se fosse direttamente dipinta sulla parete. I soggetti sono tratti da due poetiche opere letterarie: Meet me alla Boa di Paolo Stella e Il Piccolo Principe di Antoine de Saint-Exupéry. Esse richiamano una storia universale d'amore, raccontata attraverso messaggi nascosti e l'arte del colore.

Inspired by Jean Cocteau's murals at Villa Santo Sospir, the illustration comes alive through delicate pastel colors, as if directly painted on the wall. The subjects are taken from two poetic literary works: Paolo Stella's "Meet me alla Boa" and Atoine de Saint-Expupéry's "The Little Prince". They recall a universal story of love, told through thoughtful hidden messages and the art of colour.

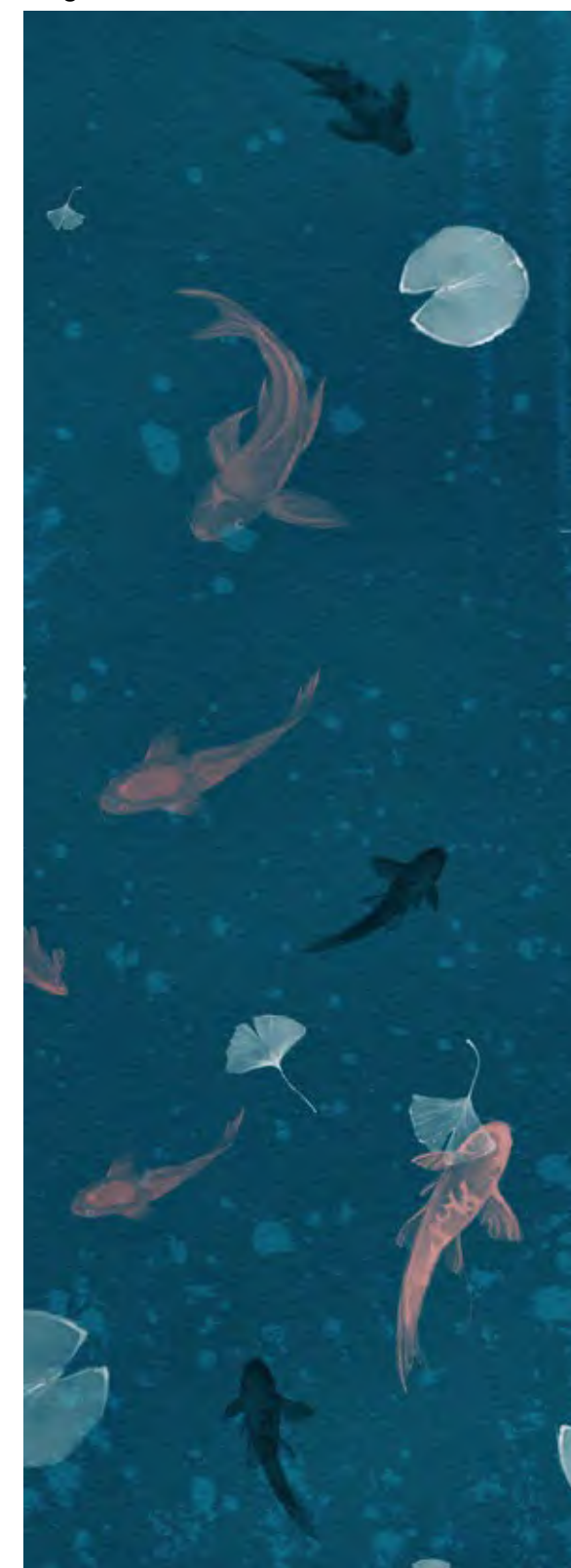
Icons

Kinoko / WP-15-B

10 grafiche iconiche nella storia di Wall/Pepper® tornano a sorprendere

10 iconic designs in the history of Wall/Pepper® return to impress

Stagno del mondo fluttuante / TP-15-B



Sintesi perfetta di un delicato equilibrio tra forme e colori, tra moda e gusto personale, tra aspetto estetico e pratico, alcune immagini nascono per essere intramontabili: 10 tra le oltre 1.000 grafiche di Wall/Pepper® si distinguono per il proprio fascino senza tempo. Il brand vuole celebrare la forza e la bellezza di queste **icone** rinnovandole nella forma, migliorandone la resa di stampa e rendendole protagoniste delle seguenti pagine.

Dal catalogo 2020, ispirato all'oriente e alle sinuose forme della natura, torna a brillare **Kinoko**, un classico da sempre apprezzatissimo per la sua eleganza e versatilità. Rispetto alla sua versione originale, il nuovo colore dorato dona al design un'affascinante luminosità.

Di un anno precedente ma sempre legata al mondo nipponico, troviamo **Stagno del mondo fluttuante**. La nuova variante, più chiara, in una profonda tonalità di ottanio, ne accentua il senso di mistero.

*A perfect synthesis of a delicate balance between shapes and colors, between fashion and personal taste, between aesthetic and practical aspects—some images are born to be timeless: 10 of the more than 1,000 graphics by Wall/Pepper® stand out for their enduring charm. The brand aims to celebrate the strength and beauty of these **icons** by renewing their form, enhancing their print quality, and making them the stars of the following pages.*

*From the 2020 catalog, inspired by the East and the sinuous forms of nature, **Kinoko** returns to shine—a classic always admired for its elegance and versatility. Compared to its original version, the new golden hue lends the design a captivating radiance.*

*From a year earlier but still linked to the Japanese world, we find **Stagno del mondo fluttuante**. The new, lighter variant, in a deep teal shade, enhances its sense of mystery.*

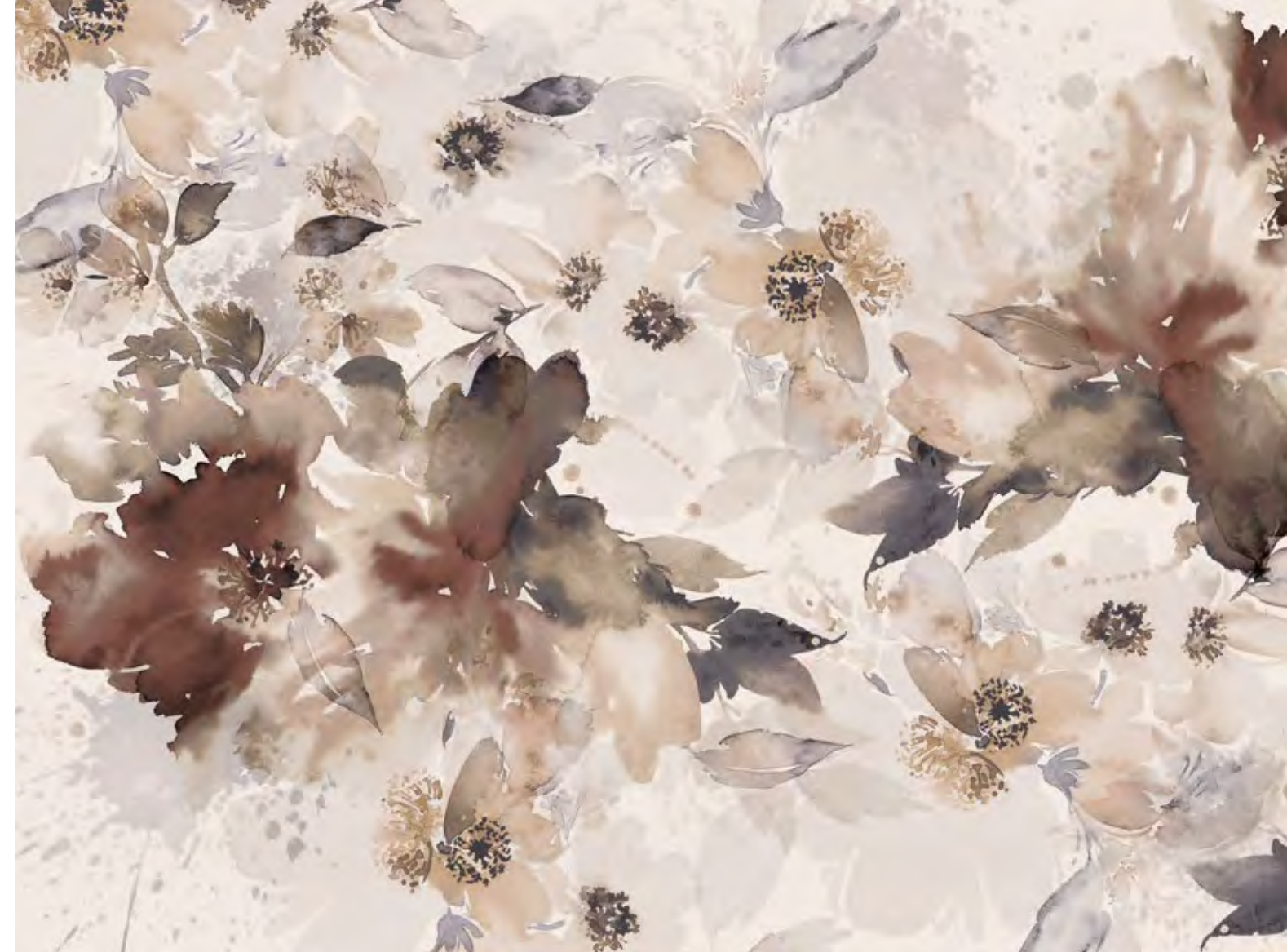
Nella top 10 delle grafiche Wall/Pepper® più apprezzate non possono mancare i soggetti floreali. **Flower Palette**, una delle creazioni più vivaci del 2018, assume una connotazione più matura e sofisticata grazie ad una palette di toni neutri elegante e romantica.

Le pennellate e gli schizzi di acquerello, dinamici e spensierati, fanno da contrappunto alle campiture più compatte presenti nei fiori di **Blowin' in the Wind**.

Rispetto alla grafica precedente, i petali più ampi e definiti dell'illustrazione affollano la parete con fresche tonalità di verde menta e salvia, alternate a glaciali tocchi d'azzurro e un verde oliva inaspettato.

*Floral subjects are a must in the top 10 most appreciated Wall/Pepper® graphics. **Flower Palette**, one of the most vibrant creations from 2018, takes on a more mature and sophisticated character thanks to an elegant and romantic neutral-toned palette.*

*The dynamic and carefree brushstrokes and watercolor splashes contrast beautifully with the more solid color fields of the flowers in **Blowin' in the Wind**. Compared to the previous design, the broader and more defined petals in this illustration fill the wall with fresh shades of mint green and sage, interspersed with icy blue touches and an unexpected olive green.*



Flower palette /MZ-06-Y

Blowin' in the wind / WP-23-B



L'anima tropicale di Wall/Pepper® emerge anche in questa ristretta selezione grazie a tre illustrazioni con protagoniste le palme. La maestosità e la texture particolare di **Bantù** raggiungono una maggiore qualità visiva grazie ad un'operazione di restauro che preserva e migliora uno dei più grandi bestseller del brand.

Risultato diverso è quello ottenuto con **Undergrowth**. L'illustrazione, dal tono originalmente drammatico, è ricolorata in tonalità che vanno dal cachi al beige al verde oliva con tocchi di amaranto e un inaspettato rosa pesca che la alleggeriscono e portano in linea con le tendenze più attuali.

*Wall/Pepper®'s tropical soul also emerges in this exclusive selection through three illustrations featuring palm trees. The majesty and unique texture of **Bantù** achieve higher visual quality thanks to a restoration process that preserves and enhances one of the brand's greatest bestsellers.*

*A different effect is achieved with **Undergrowth**. Originally dramatic in tone, the illustration has been recolored in hues ranging from khaki to beige to olive green, with touches of amaranth and an unexpected peach pink that lighten the composition and align it with the latest trends.*

Bantù / MB-10-A



Undergrowth / ACG-24-C



Tra le soluzioni geometriche presenti tra le Icons, **Delaunay Wall** spicca per la sua rinnovata texture materica e la palette cromatica vibrante, caratteristiche entrambe ispirate allo stile cubista della celebre coppia di artisti francesi.

Altrettanto energica e di impatto è **Textile Glitch**. Il design dall'animo digitale unisce verdi complessi e tonalità di smeraldo brillanti in una matericità a dir poco affascinante.

La rinnovata **Sott'acqua** si distingue per la sua elegantissima composizione in ocra dorata e verde petrolio, impreziosita da mille trasparenze capaci di donare carattere e profondità a qualsiasi parete.

*Among the geometric solutions within the Icons selection, **Delaunay Wall** stands out for its renewed material texture and vibrant color palette, both inspired by the Cubist style of the renowned French artist couple.*

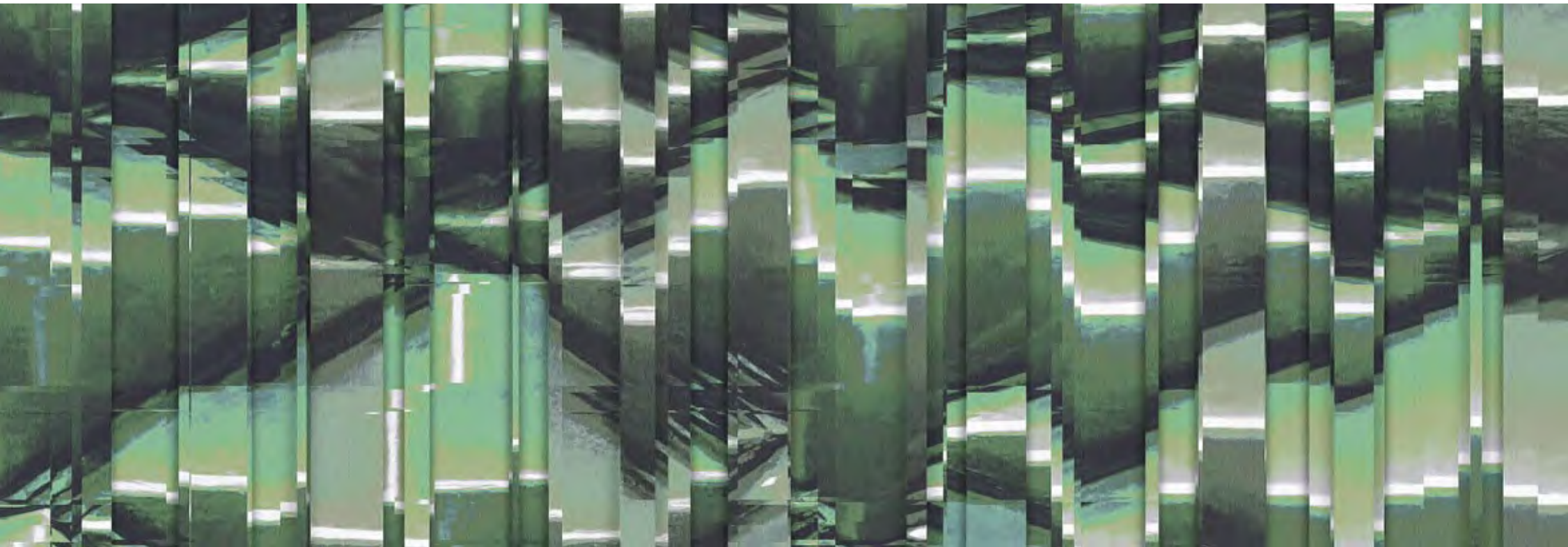
*Equally energetic and striking is **Textile Glitch**. This digitally-inspired design combines complex greens and brilliant emerald tones with a fascinating sense of material depth.*

*The renewed **Sott'acqua** is distinguished by its sophisticated composition in golden ochre and petrol green, enriched with countless transparencies that add character and depth to any wall.*



Delaunay wall / CB-03-B

Textile Glitch / WP-95-C



Sott'acqua / CM-05-A

Chiude la selezione **Bereza** con le sue iconiche betulle. Il soggetto naturale, dalla elegante texture pittorica, è reso ancora più elegante e senza tempo grazie alla nuova veste bianca e nera.

Icons non è una collezione, ma un viaggio nel tempo e nello stile, un omaggio alla bellezza che resiste agli anni e alle tendenze. Con nuove texture, palette aggiornate e una cura ancora maggiore nei dettagli, queste grafiche tornano protagoniste, pronte a narrare nuove storie sulle pareti degli interni più sofisticati.

*Closing the selection is **Bereza**, with its iconic birch trees. The natural subject, featuring an elegant painterly texture, becomes even more refined and timeless in its new black-and-white version.*

***Icons** is not a collection but a journey through time and style—an homage to beauty that withstands the years and trends. With new textures, updated palettes, and even greater attention to detail, these graphics return to the spotlight, ready to tell new stories on the walls of the most sophisticated interiors.*



Bereza / WP-77-C

Graphical

in
dex

N.B. I colori delle grafiche presenti a catalogo sono da ritenersi indicativi per inevitabili differenze dovute a diversi sistemi di stampa. I campioni delle singole grafiche e varianti colore sono disponibili su richiesta.

N.B. The colours of the images on the catalogue are just approximate and the unavoidable dissimilarities with the final product depend on the different print supports. Samples of single designs and color variants are available on request.

pag. 8 Dandelion / WP-171



pag. 12 Rodofite / WP-169



pag. 16 Soft foliage / MD-18



pag. 6 Alpha centauri / DM-01



pag. 10 Dafne / WP-176



pag. 14 Ipazia / WP-168



pag. 18 Arbusti / WP-167



pag. 20 Canneto / WP-159



pag. 24 Sahara / WP-174



pag. 28 Geometrico scomposto / WP-163



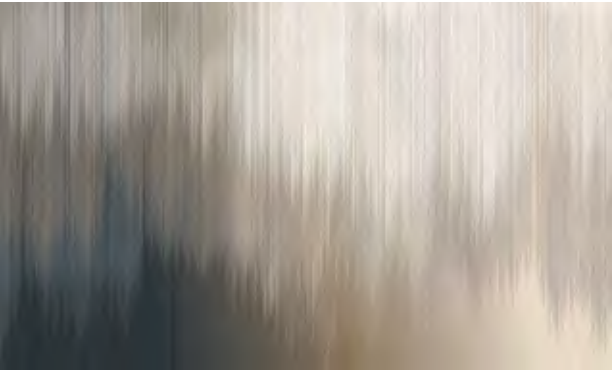
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pag. 22 Silver coast / MD-19



pag. 26 Waterfall / WP-158



pag. 30 Azteco / WP-165



pag. 34 Oltre il ricordo / CA-01



pag. 36

Calla / WP-172



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Lolium / WP-176



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Isla Thais / MB-21



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Ambra / WP-157



pag. 40

Mending / WP-161



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Sidereo / SM-37



pag. 56

Il giardino di Ninfa / EB-01



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Il segreto di Flora / EB-02



pag. 44

Futura / MB-24



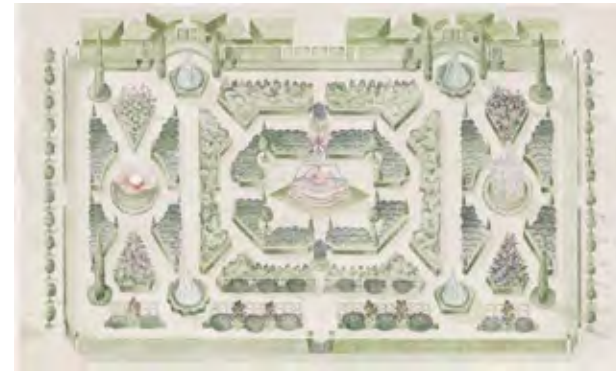
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Batik / WP-177



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L'Orangerie / FD-01



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Floraison / MP-01



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Parisian dawn / GB-09



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Darcy / WP-173



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Fresche fresche / WP-153



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Les amoureux / MB-22



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Isidora / WP-154



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Camminando per Bologna / AS-30



pag. 84

Tangled Jungle / ACG-59



pag. 86

Le flux / SM-36



pag. 72

Vertical green / SM-35



pag. 74

Oasis / ACG-60



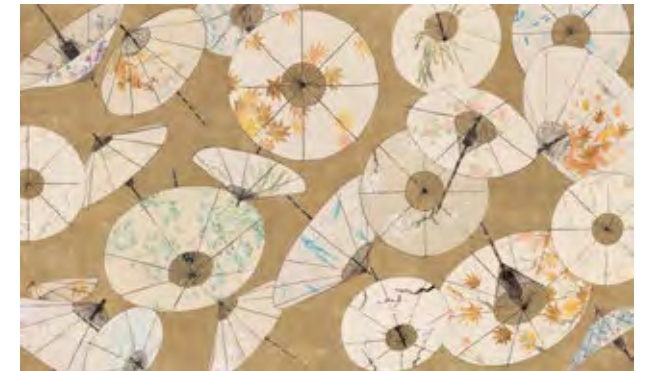
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Take / WP-178



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Wagasa / GA-07



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Esmeralda / WP-156



pag. 78

Leaves carpet / ACG-58



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Kogai / GA-04



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Pink sky / GA-05



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Misty palms / MD-17



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Planisfero / LP-07



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Quicksand / WP-175



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pag. 116 Giardino stregato / IG-02



pag. 118 Atlantidea / LP-06



pag. 104 Al museo / IG-01



pag. 106 Urban memories / MT-31



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pag. 124 Che facce! / AC-07



pag. 126 In fondo al mar / AC-06



pag. 112 Morse code / SM-38



pag. 114 Nefele / WP-162



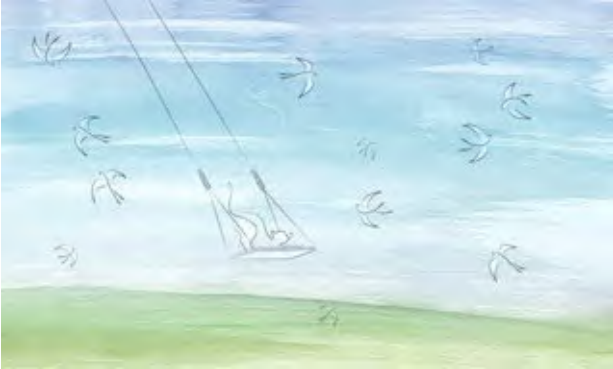
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pag. 132 Birba / WP-170



pag. 134 Sketches / CC-16



pag. 136 Reach for the Stella / ILZ-01



Art ists

Thanks to:



1 Alessandra Scandella is a watercolor illustrator based in Milan. She's cofounder of Studio Container, which deals with graphic design, illustration, web and animation. She's specialized in fashion and interior design. Her clients include: Triennale di Milano, Mudec, 24ORE Cultura, Patek Philippe, Bulgari, Tod's, Amnesty International.

2 Alice Carmen Goga is a freelance illustrator and product designer specialized in handmade drawings and watercolor techniques. Born in Romania in 1992, she then moved to Italy where she began her artistic studies. Ranging from painting to graphic design, from fine art printing, to digital drawing, photography and 3D modelling, she collaborates with various agencies as an illustrator.

3 Anna Crema is an illustrator from Milan. Her work primarily focuses on children's illustration, editorial, and brand design. Frequently featured in exhibitions dedicated to her field, she is the author of *Mati e Mata*, published by Mondadori Electa in 2019.

4 Anna D'andrea, born in 1988, is a freelance illustrator and designer, specialized in creating patterns for fabrics and other materials. After the degree in philosophy from the University of Berlin, she returned to Italy to pursue her passion for art and design. Since 2015, she has been collaborating with national and international brands in fashion and home decor. She is currently a lecturer in the Fashion & Textile Design course at IAAD in Turin.

5 Barbara Mancini graduated in Painting at Accademia di Belle Arti di Brera, she began as a freelance designer, working for several scenic studios in Milan. In these years she has created objects and art works for important events: catwalks, showcases, television, advertising, museum installations, theatres arrangements as well as private commissions doing painting, photographs and personal arrangements.

6 Claudia Aschieri creates paintings, hats, and small jewelry pieces. Her eclectic collection of beautiful things, capable of evoking deep emotions and telling stories of the past, is her main source of inspiration. Her art reflects the desire to bring to life intimate worlds, where natural forms intertwine with the energy of materials, creating imaginary and evocative landscapes.

7 Davide Mariani was born in Milan, where he graduated in Industrial Design. Passionate about product design, fashion, and interiors, he has collaborated with prestigious international brands, which led him to move first to Paris and then to London. Upon returning to his hometown, he now works as a strategic consultant in the furniture design world, leveraging his creative, managerial, and commercial skills.

8 Eleonora Biagetti (Poetdecorations) is an artist and decorator who combines unusual colors and shapes, using only paint. After years of collaboration with the Studio Italo Lupi in Milan, she returned to her hometown, Pesaro. Her creations, with a gently retro feel, are sought after in both design and editorial sectors. Today, she collaborates with "Edizioni Pulcinoelefante," a Milanese art publishing house, as an illustrator of short poems.

9 Gabriele Artusio was born in Cirié (TO) in 1996. He graduated from the Academy of Fine Arts of Brera in Milan, and his art is characterized by modular representations of decorative motifs, female figures, and inspiration from both traditional and contemporary Japanese art. These elements are recurring in his works exhibited in Italy, Switzerland, Germany, Denmark, and the United States, as well as in those featured in the magazines *Fynopaper*, *Nuname*, *Womanlymag*, and *Orangepeelmag*. He currently teaches at a high school in the province of Turin.

10 Gil Gavriel Bengy was born in Israel in 1987. From a young age, he nurtured a passion for fashion and design, which led him to attend the fashion design course at the Istituto Europeo di Design (IED) in Milan. After working in the textile design, embroidery, and graphic arts sectors, he began developing his own creations, some of which are now used in the world of design.

11 Irene Ghillani is an illustrator born in Parma in 1987. She graduated in Fashion Culture and Techniques from the University of Rimini and nurtured her passion for drawing in Milan, where she enrolled in a course in Editorial Illustration. Shortly after, thanks to her experience and pop influences, her identity as an illustrator took shape, and her works, full of vibrant colors, became populated with female figures, nature, and little cats.

12 Lorenzo Puglisi is a Senior 3D Artist and Designer from Milan. After pursuing artistic studies and experiences, his career continued with 3D animation. He then specialized in design and the creation of photorealistic renderings in the architectural and interior design fields.

13 Marco Torosani was born in Brescia in 1988. He graduated in Painting from the Academy of Fine Arts of Brera and later continued his studies in Product Design. In his work as a freelancer, he combines his interest in design with his passion for art.

14 Maria Pastore, after a long experience in mural art and driven by the desire to challenge her artistic skills in new fields, enters the world of interior design. Her collaboration with Wall/Pepper® allows her to embark on a new artistic journey while staying true to her background and passions.

15 Matteo Fumagalli, aka **Fumatto**, was born in Milan, which remains his constant source of inspiration. A versatile artist with great creativity and imagination, he worked with various media and techniques: from pencil to wall, from modelling to decoration, particularly remarkable is his Scotch & Bic research work. He collaborated with many entities on editorial and design projects.

16 Marialaura Fedi, aka **Mari Fedi**, is an illustrator and decorative artist. She likes to consider herself a "contemporary Renaissance artist" whose mission is to make visible and understandable what seems hidden. Her works are the result of a search for the relationship between man and nature; a bond that is both deep and fragile.

17 Masha Donskaya was born in Belarus, graduated from the Art College of Minsk, and later from the Istituto Superiore Industrie Artistiche in Faenza, Italy. She loves using her artistic craftsmanship and creative sensibility to capture the natural world in her works. Since 2012, she has worked as a surface designer, working across wallpaper, fabrics, and ceramics, collaborating with numerous architecture studios, interior design firms, and brands in the sector. Her wallpapers opens up architectural spaces and create harmonious and relaxing environments.

18 Stefano Epis is a multidisciplinary Art Designer who creates elegant works with positive vibrations, blending Baroque, modern, and Pop styles. His innovative use of typography and his constant desire to experiment with new techniques and materials allow him to create unique patterns that are well integrated into the field of Type Art.

19 Simona Meraviglia was born in Milan, where she graduated in Scenography from the Academy of Fine Arts of Brera. Raised as a painter in scenographic studios, she has worked on projects for television sets, theater, fashion shows, installations, and events. Recently, she has been collaborating with Home Decor and other studios.

20 Claudia Campone founded the multidisciplinary design studio **Thirtyone Design** in 2015. The name Thirtyone comes from the Italian expression "Una volta che hai fatto Trenta, puoi anche fare Trentuno," which translates to "Once you've done Thirty, you can also do Thirty-One." It embodies the idea that there is always room for that extra step, which leads to new discoveries.

21 Zhazira Akhmet, Ilinca Moisa, and Laura Tavera are the **winners of the SuonareStella x IED Project**. The initiative allowed the female students, along with their colleagues from the Bachelor's degree in Design at IED Milan, to work on a real furniture project, supported by some major Italian design brands.

22 Wall/Pepper® Creative Team —comprising Flavia Scirà, Patrizia Cerri, Mara Poli, Veronica Lu, Martina Panza, Alessandro Comizzoli, and Olivia Cooper—is always in tune with the ever-evolving world of interior design, constantly exploring and developing fresh, innovative perspectives. Diverse, young, and inquisitive, the Wall/Pepper® team collaborates with various image archives to reimagine decorative elements, geometric patterns, and trompe-l'œil, infusing them with a contemporary vision.



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Salvioni Design solutions for the photographic documentation of our wallpaper in their showroom, presented at page 136.

All members of the Wall/Pepper© team who, every day, make the impossible possible, tackling challenges with professionalism and passion.

A special thank you to Claudia Vicini for her unwavering commitment, leadership, and dedication that has been essential to our continued success and growth.

Finally, our heartfelt gratitude to all the Locatelli family for starting this special journey and inspiring all that we do today.

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